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U.S. DEPARTMENT OF AGRICULTURE

NEW CATALOG
from



B.H. KEITH
"BUD"



B.W. KEITH
"BERT"

The "Strawberry Twins"
KEITH BROS.
NURSERY

Sawyer, Michigan

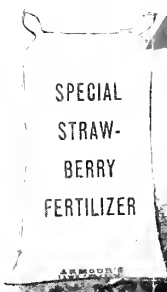
STRAWBERRY HEADQUARTERS

Now it is easier and more sure
than ever to grow Strawberries
with Keith's new ready-made
Strawberry Garden. You have—

- No Weeding**
- No Watering**
- No Cultivating**

Resulting in lots of nice
fresh Strawberries
free from sand

25 Plants
2 Lbs. Fertilizer
11 Ft. Mulch Paper
\$2.50
Postpaid as in States
Listed on Page
27



Set Keith's Vitalized Strawberry Plants
and Have a Cash Crop for Quick Money



**PLANT IN
MARCH, APRIL
OR MAY**

**You Get Ripe
Strawberries
90 Days
After Planting**

Bearing in 90 Days

Sirs:—Mastodon grew wonderfully and began to bear in ninety days and have borne constantly ever since.

W. E. WHITE,
New Holland, Ill.



**BEGIN PICKING
JUNE, JULY
OR AUGUST**

**You Get a
Plentiful
Supply
All Summer**

\$4 to \$5 Per Crate

Dear Sirs:—My Mastodon are a perfect sight this time of year (Sept. 30). Blossoms, green and ripe berries. Biggest I ever saw. Getting \$4 to \$5 per crate. Buyers come and get them.

E. WIEHL, E. LeRoy, Mich.



**PICK
ALL SUMMER
AND FALL**

NEVER BEFORE SUCH A STRAWBERRY Keith's Vitalized Super-Mastodon Plants

Bear the Largest and Most of Any Known Everbearers

Sure! Everybody Likes Keith's Mastodon

Just bite into a big, juicy Mastodon and you will say: "Aren't they fine," while the red deliciously strawberry flavored juice will drip off your chin, (if you are not careful).

One berry is "A mouthful—and then some."

They are so big that,—

- 18 Berries fill a quart box**
- 5 Berries (end to end) measure eight inches**
- 3 Berries weigh two ounces**
- 1 Berry measures five inches around**

—and everyone finds them just as toothsome as they are big. Keith's Super-Mastodon plants grow big, beautiful berries that surprise all.

Mrs. E. Jones of Norristown, Pa., wrote us "*They are wonderful, so sweet and delicious and very large.*"

And down in Ohio, Mr. Cecil Pemberton states "*Mastodon are big, luscious fellows and all you claim for them.*"

And up in St. Cloud, Wis., Mr. Fred Driefurst finds them "*Sure fine and large and admired by everybody.*"

This same delicious flavor and size is experienced by thousands.

12 Reasons Why Keith's Super-Mastodon Plants Win

- 1** The very best for Garden or Field Culture.
- 2** Easily Grown. Needs no special care or soil.
- 3** Largest of any known everbearer.
- 4** Bears three crops instead of one from one planting.
- 5** Berries uniform and large from beginning to end of season instead of running small.
- 6** Yields of big berries increase from July until October instead of decreasing.
- 7** Bears profitable crops of berries not only in summer and fall but the following spring also.
- 8** Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 9** Berries sweet and remain firmer and stand handling better than other varieties.
- 10** Equally as good for either Hill or Matted-row culture. Makes lots of new plants.
- 11** Production not stopped by adverse weather like other varieties.
- 12** A continuous producer, stopped only by freezing weather.

**BERRIES LIKE
THESE ARE
WORTH PICKING.**

**JUST AS JUICY
AND SWEET AS
THEY ARE BIG**



**You Get
Strawberries
All Fall
Till Snow Flies**



**You Get
Strawberries
Next Spring
Summer
and Fall**



**And so on
for
Another Year
or so**

Surprises Neighbors

Dear Sirs:—"People are surprised to see fruit so large and beautiful this time of year (Oct. 12). Sold \$20 worth of berries in September. Thanks to the Mastodon."

W. B. JONES,
Waynesboro, Pa.

**PICK AFTER
SNOW
FALLS**

"Best I Ever Received"

Sirs:—"Mastodon were the best I ever received from any grower. Been handicapped for want of rain, but have borne and been very satisfactory."

MRS. J. M. WEISSERT,
Mentone, Indiana.

**PICK THE
NEXT SPRING
SUMMER
AND FALL**

"A Surprise Coming"

Gentlemen:—"Anyone who can secure Mastodon plants has a delightful surprise in store."

J. D. OLIVER,
Oliver Chilled Plow Works,
South Bend, Indiana.

SAVE A WHOLE YEAR

Keith's Super-Mastodon plants begin to ripen their big, wonderful berries within ninety days after plants are set and continue until cold fall freezing weather. Then the following spring they bear as much as any spring variety. The plants then take a six weeks' rest and commence fruiting again and bear big, juicy berries all that summer and fall. Can you beat it? Three crops in eighteen months.

Everyone Is Surprised— Delighted—Can Hardly Believe It

When people see these large, firm, red berries they are surprised indeed and especially so during the late fall. They exclaim with delight:—

"Where were these grown—are they hot-house berries?"

"Where did you get such berries this time of the year?"

"Oh My! Here they are—sure enough—and fine ones, too!"

**KEITH PLANTS
ARE
VITALIZED**
*Read
What This
Means on Pages 16 17*

**SHIP BETTER
GROW BETTER
BEAR
LONGER**

These are the comments made by patrons of our roadside stand we formerly had near Sawyer. This same surprise and satisfaction is registered also by home growers who have bought our plants, by horticulturists who have tested Keith's Mastodon out, by commercial growers, county agents and others.

Why Grow Ordinary Varieties When You Can Grow Keith's Super-Mastodon Plants

Why waste your time with common strawberries and have to wait a year to pick a crop of berries? With Keith's Super-Mastodon plants you can be picking profitable crops of berries at the same time you are growing the plants which will fruit the next spring and fall, and without one bit of additional labor or expense. This is "killing" three birds with one stone or growing three crops of strawberries where you could grow but one before.

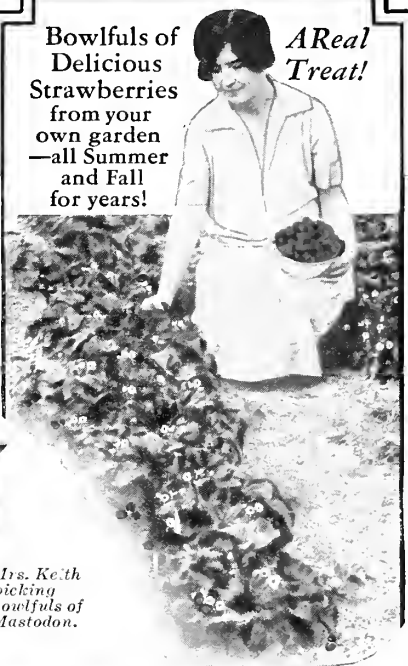
"Have No Equal"

Dear Sirs:—"Mastodon started to blossom and bear in July and have been at it ever since. They have no equal."

MRS. J. B. SMITH,
Elida, Ohio.

**Bowlfuls of
Delicious
Strawberries
from your
own garden
—all Summer
and Fall
for years!**

*A Real
Treat!*



Mrs. Keith
picking
bowlfuls of
Mastodon.



**Anybody.
Anywhere.
With Even a Few
Square Feet of
Ground,
Can Grow These
Berries
Profitably.
You Don't Have
to
Be a Farmer
to
Grow
KEITH'S
VITALIZED
MASTODONS**

Do You Want to Make Extra Money?

If So, Grow and Sell KEITH'S SUPER-MASTODON BERRIES—A New Home, a New Car, Modern Improvements Can Be Financed in This Way

Others Have Made Money Like This Why Not You?

More and easier money can be made from a small bed of Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything else you might undertake.

For instance, Mr. Parrish of Mt. Clemens, Michigan, had a small bed 33 x 55 feet from which he sold over \$60 in berries, besides he had all the berries his family wanted. Then, there is Mr. Burlew of Concord, Mich., who has been growing Keith's Vitalized Super-Mastodon plants for some years and he has had amazing results. He set out 1,000 of our plants and sold over \$100 the first summer and fall and \$113.80 the next spring from the same bed. The summer and fall crop was over 400 quarts and the spring crop was 569 quarts. He set only 1,000 plants.

A Real Opportunity

There are thousands of housewives who are looking for an opportunity to make a little extra money to buy extra things for themselves or their homes. A bed of Keith's Super-Mastodon plants will afford you this opportunity

The big Mastodon berries are easily and readily sold to your neighbors, tourists, groceries or on fruit markets. Do like Mr. and Mrs. Moss near Casnovia, Mich. They have a stand in front of their home and sell all the Mastodon berries they grow, besides getting rid of all their other fruits, potatoes, etc. They never have to go to market, the market comes to them. Mastodon's big, beautiful berries always sell.

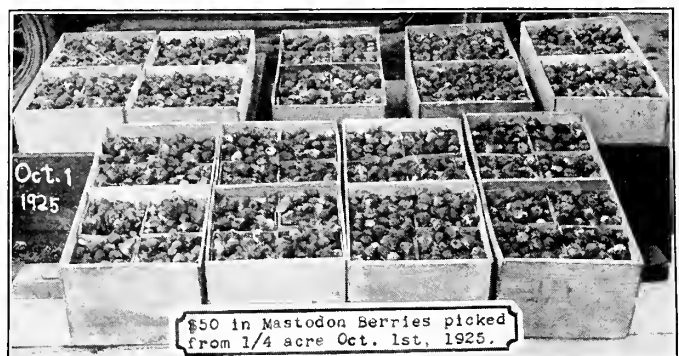
Fathers and Mothers

Give your boys and girls a chance to make money. Boys and girls, not large enough to help in grain farming, can do as much as a man in caring for and picking Mastodon. Don't overlook this fact. With a small bed of Keith's Super-Mastodon plants, a boy will surprise you with the amount of cash he can make during the summer months. They can make more and quicker money with our Super-Mastodon than anything they can undertake. Give them a chance to do something worth while. We're in for helping all we can. Write us.

9 to the layer!
18 to the quart!

Chickens Enjoy Mastodon Too

Keith Bros:—Mastodon is very nice and a good bearer. Have had several good meals and could have had more if the chickens had not enjoyed fresh fruit also.—Mrs. D. C. Love, Coldwater, Michigan.



**None Genuine
Without This
Label**

**25 KEITH'S
SUPER-MASTODON**
In Case of Error
Return This Slip at Once.

**PACKED BY
No. It's
Your
Protection**

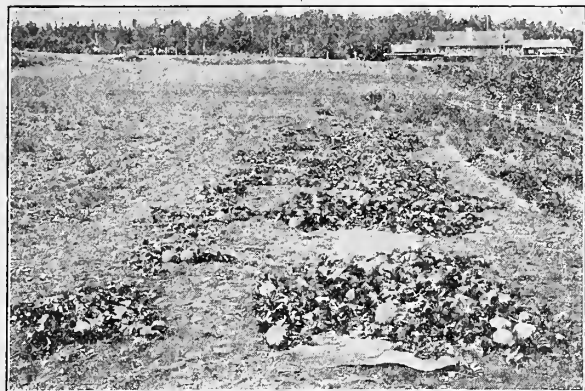
**OUR EMPLOYEES ARE HELD
STRICTLY RESPONSIBLE.**

All our vitalized plants are tied in bunches of 25 plants. Each bunch has attached a label similar to the above. Return the label to us if you find anything wrong with the plants or count.

Mastodon Berries Always Bring Top-Notch Prices.

KEITH'S SPECIAL "ALL-SEASON" MULCH PAPER

Grows Bigger and Earlier Crops
No Weeding — No Watering — No Hoeing



Picture taken at Dominion Experiment Station in Canada. Melon row on right mulched, that on left was not. The mulched row produced 121 melons weighing 142 pounds. Unmulched row produced 26 melons weighing 31½ lbs. Mulch Paper did it.

Keith's Special "All-Season" Mulch Paper

1. It has *special improved perforations* through the center of the sheet to allow water through to plant roots, but weeds can't come up. The only mulch paper that has this improved factor.
2. It's made of a tough, heavy, lasting paper, thoroughly saturated with Asphaltum which keeps it from rotting when in contact with soil. A great advantage.
3. It lasts *all season*. Does not rot off when the edges are trenched to hold it down. Lasts until the snow flies and longer.
4. It's an extra heavy Mulch Paper. 36 inches wide, weighing more per yard than others. One roll (277 yards, 2,500 square feet) weighing about 116 pounds.
5. Made as a "special run" for us by Bird & Son, Inc. in southeastern Massachusetts.

A New Way to Grow Plants

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense. So ideal are these conditions under mulch paper that—

1. Crops mature quicker for early markets;
2. Flower growers get more and earlier blooms, such as gladioli;
3. Fruit and shade trees get a three-year growth in two years;
4. Plants make larger and more fruit; and
5. Asparagus beds can be protected during winter and warmed up early in spring, bringing shoots for cuttings a week to ten days earlier.

Uses for Mulch Paper

1. Grow earlier garden crops and berries for early market.
2. Gives greater yields of crops, — larger berries, tomatoes, melons, peppers, sweet corn, etc.
3. To make "melon bands" or cylinder flower pots in which to grow early plants in cold frames or hot beds. Cut in strips and roll to desired size.
4. To mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, embed edges in 3-inch trench and watch tree grow. Can get three years growth in two years.
5. To mulch newly set shade trees. No hoeing or cultivation necessary around them.
6. To mulch asparagus beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch paper being black draws the sun's heat.

1. It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
2. Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
3. It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crustifying it after rains.
4. Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in.
5. It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.
6. It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
7. It grows better, sturdier, higher quality crops.
8. Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and larger crops are clear profits.



Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful plant growth and earlier crops.

Plants Grow Night and Day

Because of the increased warmth of the soil beneath our Special "All-Season" Mulch Paper, plants grow day and night, — 24 hours a day. Note the difference in the tomato plants in the two rows pictured at the left. This shows what Mulch Paper will do. There is a reason,—no weeds, more water and plant foods for plants, more warmth, and an ideal soil condition for root growth.

Try Mulching Your Garden

Mulch a part of your garden this spring. It will save you (or your wife) hours of hoeing, besides you'll have earlier vegetables and more of them.

Why and How Mulch Paper Functions

1. It covers the soil, checking evaporation, thus preventing a dry, hard, crusty, lumpy soil. The soil is always mellow, moist and warm under Mulch Paper.
2. It keeps down weeds and grass, thereby saving more water and plant foods for the growing plants.
3. It warms the soil because it is black and draws the sun's heat, making the soil beneath it two to six degrees warmer. Also keeps soil warmer by preventing evaporation which is cooling. Also holds the heat in the soil at night. These conditions result in greater and quicker plant growth.
4. Gives the plants a deeper soil in which to grow. We always lose the benefits of the top three inches of soil when we cultivate. Not so under mulch paper. The soil is mellow and moist right up to the top.
5. Seeds sprout and plants come up quicker when mulched with our black mulch paper. Makes the soil warmer and more ideal for seed germination. Last year we grew three acres of cucumbers through mulch paper. The seeds planted through mulch paper came up and were at least ten days ahead of the check rows not mulched. The mulch rows gave a much greater yield of good pickles.

Full and Complete Instructions with each shipment of Keith's Special All-Season Mulch Paper.

PRICES

(Postpaid, as listed below, in States in Group No. 1 (see page 27). In States in Group No. 2 add 2½¢ per each yard. In Group No. 3 add 3½¢ per each yard.)

11 feet (3¾ yards)	36 inches wide (for 25 strawberry plants)	\$ 0.50
24 feet (8 yards)	36 inches wide (for 50 strawberry plants)	.80
45 feet (15 yards)	36 inches wide (for 100 strawberry plants)	1.45
90 feet (30 yards)	36 inches wide (for 200 strawberry plants)	2.55
225 feet (75 yards)	36 inches wide (for 500 strawberry plants)	4.75
450 feet (150 yards)	36 inches wide (for 1000 strawberry plants) not prepaid	6.25
1 Roll (277 yds.)	36 in. wide, wgt. 120 lbs., by express or freight, not prepaid	10.75
3 Rolls by express or freight, not prepaid, per each roll		9.65
5 Rolls or more by express or freight, not prepaid, per each roll		9.00

NOTE:—Full rolls contain 277 running yards (2,500 square feet) and weigh about 120 pounds each, and can be sent only by express or freight. Let us know which. Don't confuse our HEAVY "All-Season" Mulch Paper with lighter grades or smaller number of yards per roll. It is the heaviest Mulch Paper made.

RAT and MICE Killer

Kills Rats and Mice Only



Will not harm in any way dogs, cats, poultry, livestock, or humans. **POSITIVELY NOT** a poison—won't even kill a baby chick. But will rid your place of rats and mice when

used as directed. Rats like this killer, the flavor attracts them.

Rats Go Outside to Die. After eating this killer rats leave the building to go outside for fresh air and water and die in the open, not between walls of buildings.

It Attracts Rats—They Like It. Mix the killer with food that rats and mice eat and its flavor lures them. Mix it half and half with any bait. Best results obtained with three kinds of bait—meat, meal or salmon. Try it!

Enough to Kill Two Hundred Rats. A full four-ounce can— **GUARANTEED.**

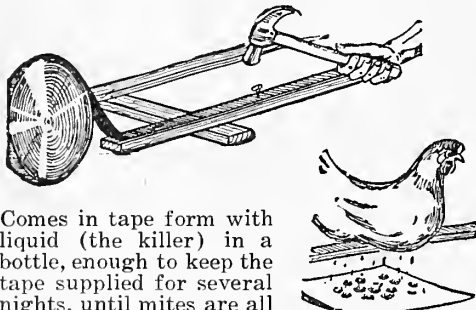
50 Cents Postpaid in U.S.

NOTE:—We can supply Rat and Mice Killer already mixed with the bait to feed the rats and mice—no mixing and fussing around—will not spoil. 10-ounce cans postpaid anywhere in the United States for \$1.15.

Browers LiMite Tape

The NEW WAY to Rid Chicken Houses of Mites

Easy to Install. Just Tack on Roosts Guaranteed—Money Back if it Fails



Comes in tape form with liquid (the killer) in a bottle, enough to keep the tape supplied for several nights, until mites are all killed. Chickens stand or roost right over the tape and the fumes rise up and penetrate every feather, killing the mites. Absolutely harmless to poultry or animals. Browers LiMite Tape will rid your poultry house of Mites, those poultry "Blood Suckers." Try a bottle. Test it as shown in illustration at right.

	STATES		
Price Postpaid	Gr'p No. 1	Gr'p No. 2	Gr'p No. 3
18-foot Roll Tape	\$1.00	\$1.15	\$1.25
1 Bottle Liquid			
54-foot Roll Tape	\$2.88	\$3.10	\$3.30
3 Bottles Liquid			



Auburn
C'MENT-ON SOLES

FOR MEN, WOMEN AND CHILDREN

Wear Twice as Long as Leather
But Cost Less Than Half
Can be Applied at Home

Cut Family Shoe Bills in Half

Down goes the high cost of shoe repairs—make old shoes good as new. Every shoe dollar does double duty. You can half-sole your shoes at home quicker, easier and cheaper than by taking them to the cobbler. They wear two to three times longer than the ordinary half-sole, and they cost only one-third to one-half the price charged for applying a good leather half-sole.

But this amazing economy is only one of the many advantages of C'Ment-On Soles. They bring new foot comfort and safety, too. The non-slip tread grips the ground like a bare foot, preventing accidents on stairs or icy walks. Fine for driving as they prevent the foot from slipping off the pedals.

Easily Applied

Anyone can apply C'Ment-On Soles. Cement them on at home. Everything is supplied with each pair, already for use. No experience is required—no tacking—no sticking. Just roughen the soles with the saw-tooth scratcher, spread on the cement and then apply the soles. All can be done in five minutes and your old shoes are good as new. They will repair

old shoes that are worn clear through—or can be put right over new leather soles.

Waterproof

They form a neat, thin, waterproof cushion of tire-tread rubber, keeping the bottom of the feet dry. Wearing rubbers is unnecessary except under extreme conditions.

Made for Men—Women—Children

Be sure to state which when you order.

Price—Shipped anywhere in the United States postpaid for 65 cents. Try a pair and you will order enough to "resole" the whole family. We can supply "Heel Savers" (see top picture) along with soles complete. One pair of soles, one pair of heels for 80c in the United States.



65c

Postpaid Anywhere in U. S.
Wear Like Iron, Never Come Off

Heel Savers

Made of same material as soles, wear like iron, never come off leather heels. Price 20c pr. postpaid in U. S. Soles and heels, 1 pr. each, only 80c postpaid in U. S.

Spray Materials

Especially Prepared Spray Materials for Fruit Plants, Garden Crops, Roses, Shrubs, Etc.

EVERGREEN

For Roses, House Plants, Shrubs, Garden Crops, Etc.

Evergreen is a general spray for all plants, killing all insects that it comes in contact with. Kills plant lice (aphids), currant worms, cucumber beetles (striped beetles), ants, cabbage worms, etc. It is non-poisonous, will not harm in any way humans, birds, livestock, pets—kills nothing but insects. Will not injure the most tender plants.

Very effective in killing plant lice—those little lice you find on your roses, shrubs, house plants, etc. Is very easily prepared by mixing with soap water and apply with sprayer. (Directions on each bottle). One of the most useful "weapons" to have to kill off bugs, plant lice, worms—any insect. You can't afford to be without a bottle of Evergreen. Pleasant odor, easily applied, no poisonous residue left on fruits or vegetables. One ounce will make 12 to 24 quarts of spray material. Mailable.

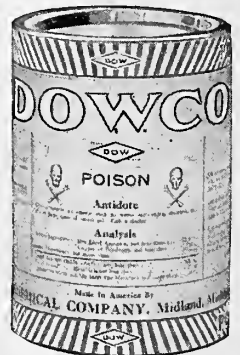


	STATES		STATES	
Price, Postpaid	Group 1	Group 2	Group 3	Group 3
1 oz. bottle	\$.45	\$.48	\$.50	
6 oz. bottle	1.25	1.30	1.35	
16 oz. bottle	2.35	2.45	2.50	

DOWCO

For Strawberries, Grapes, Potatoes, Etc.

Especially recommended for Leaf Spot (sometimes called "Leaf Blight") on strawberries—purple spots turning gray to white on the leaves. The most common disease of the strawberry. Will also control Leaf Roller—the worm that rolls up your strawberry leaves. Directions come with each package. Also controls Anthracnose on raspberry canes.



A good spray for potatoes, tomatoes, cucumbers, grapes, fruit trees, (plums, cherries, apples, pears), raspberries, melons, etc. One of the most general all-round sprays for plant diseases and leaf eating insects. When you have Dowco on hand you are prepared to protect your plants. Not mailable. Has to be sent by express (large shipments by freight). Give your express office. One pound will make six gallons of spray material.

Price (f. o. b. Sawyer), 1 lb. can 48c; 4-lb. bag \$1.20; 4 or more 4-lb. bags 90c per bag. (Write for Bargain Prices on large lots for commercial spraying.)

Start BABY CHICKS Right—98% Live and Grow

More Chicks Raised Means More Profits to You

Each brooder comes complete. The charcoal brooders come with burner and 6 sticks of charcoal. Each stick burns from 18-24 hours. (Extra sticks 70c per doz.) Electric Brooder comes with heater, plug and socket and 6 ft. cord. No bulb. (We recommend a 40-watt bulb). Price (postpaid in States in Group No. 1) (see page 27) as priced below. In States in Group No. 2 add 30c for brooder only, 35c with heater. In Group No. 3 add 50c for brooder only, 60c with heater.

Brooders without Heaters \$2.35 Each

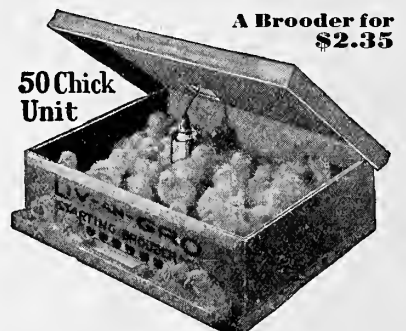
Six or More \$2.15 Each Complete with Charcoal or Electric Heaters, Etc. \$2.95

Six or More \$2.75 Each Charcoal, 12 Sticks—70c Postpaid

IN LIV-AN-GROW BROODERS

A sure way to raise chicks. 98 out of every 100 can be raised by brooding in Liv-an-Grow Brooders. Wire screen bottoms permit droppings to drop through. Very sanitary—no white diarrhea—no toe picking. Good circulation, warm, no dirt, no muss, no litter, as easy to clean as a bird cage. Made of heavy double-walled corrugated cardboard. Can be used in any warm brooder house, your kitchen, basement. Chicks started in Liv-an-Grow Brooders grow faster, mature earlier and more of them live. Chicks can be brooded in them for 3 to 4 weeks. We raised all our chicks in Liv-an-Grow Brooders last spring. Set the brooder in our kitchen on a chair in the corner.

(Full Particulars Sent Upon Application)



A Brooder for \$2.35

50 Chick Unit

One Brooder can be made to do for three lots of chicks. Early, medium, late hatches. Will be serviceable for two or more years.

KEITH BROS. NURSERY, Sawyer, Michigan

BARGAIN OFFER!

Genuine Weatherproof, Waterproof

FLEX-O-GLASS

AT $\frac{1}{10}$ THE COST OF GLASS and Better

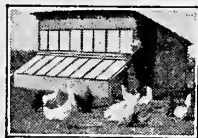
Formerly Priced at 50c Yard Now! **POSTPAID** in Following States at the Following Prices:

In Ohio, Michigan, Illinois, Wisconsin, Indiana, Missouri, Iowa, Minnesota, New York, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, West Virginia, North Carolina, Kentucky, Tennessee, Dist. Col. **31c Per Yard Postpaid.**

In New England States, the Southern States, in Montana, South Dakota, North Dakota, Colorado and Nebraska **33c Per Yard Postpaid.**

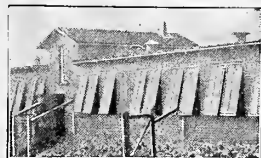
In California, Oregon, Utah, Washington, Idaho, Nevada, and Arizona **35c Per Yard Postpaid.**

In Canada, 45c Per Yd., Postpaid. Special Rates Other Countries.



For POULTRY HOUSE WINDOWS Lets in Ultra-Violet Rays

Prevents Disease—Promotes Growth—Brings Winter Eggs. Nothing better for laying hens; doubles and triples egg production. Prevents weak legs and disease. Matures Chicks one-third sooner.



More Eggs Under Flex-O-Glass
"I got 525 eggs in Jan., 758 in Feb. and 941 in March from 53 chickens under Flex-O-Glass. Neighbors have a scratch pen covered with hurlap and got only 1 or 2 eggs a day."—C. Schaefer, Smithton, Ill.
Standard Poultry Journal, Pleasant Hill, Mo., states:
"Flex-O-Glass is valuable in helping our chicks grow rapidly and one batch of 2500 chicks at three weeks showed deaths of less than 4 per cent. We have never heard a complaint against it."

Withstands Snow and Sleet

While Flex-O-Glass is thin enough to gather in more than enough Ultra-Violet Rays, yet it has double strength and warmth.

A. Shialer of Macon, Ill., says, "Although we have had 20 below, and snow has piled over 4 feet on the Flex-O-Glass, and over an inch of sleet fell on it, my Flex-O-Glass is still O. K. and my egg production shows an increase of 415 per cent. over last year's. (One hen laid 25 eggs in January.)"

Proves Strongest and Best

"We use Flex-O-Glass on our brooder houses and are very well pleased. We placed it beside a window covered with another substitute. The Flex-O-Glass looks as well at the end of the season as it did at the first, while the other material is decidedly worn."—Hoffman Farms, Indianapolis, Ind.



UNAFFECTED BY WATER

Dip a sample of Flex-O-Glass in water and lay it aside until dry. You will find that it will not turn white and will not take up water. It does not stop the light and will not rot or rust.

WON'T BREAK OR SHATTER

Unlike ordinary glass, Flex-O-Glass withstands hail, and is stone proof. Poke it—hang it—it still remains unbroken.



MAKE PORCH A HEALTHY ROOM Save Fuel and Doctor Bills

You'll be surprised what wonderful comfort you will get by simply nailing Flex-O-Glass over screens. Flex-O-Glass holds in heat and keeps out cold better than glass. Besides it admits the highest percentage of sun's healthful Ultra-Violet Rays.

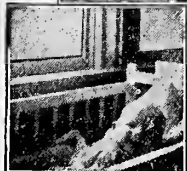
Wonderful Porch Enclosure

"I ordered 20 yards of Flex-O-Glass several months ago for my back porch and believe me it is the warmest room in the house. The kids are tickled to death over it."—M. B. Abbey, Webb, Miss.



Transforms Screen Doors into Light Storm Doors

"We are delighted with Flex-O-Glass for screen doors. It has turned them into light storm doors. It is all you claim it to be."—Mrs. Geo. Coleman, Rockaway, N. Y.



See Baby Thompson of Poskin, Wis., getting his daily sun bath through Flex-O-Glass.

Whole Farm Flex-O-Glassed

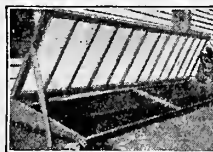
"We use Flex-O-Glass on windows in barn, calf stable and poultry house and we like it. I am sending for 10 yards more."—C. Richards, Oatlandon, Ind.

Better Than Glass

"I have used Flex-O-Glass for 2 years and find it the best glass substitute I can buy. I find it gives better light than glass."—R. E. Ragoe, Madison, Ky.



FINE FOR HOTBEDS
Flex-O-Glass grows stronger plants quicker, which grow when transplanted. "I use Flex-O-Glass and find I not only have better plants but far stronger than any other gardener here."—Benson, Port Worth, Texas.



Many People Can't Believe the Amazing Results Obtained by Using Flex-O-Glass Until They Have Tried It.

OVER ONE MILLION USERS

10-, 20-, and 30-Yard Cuttings One Yard Wide GUARANTEED FRESH AND NEW

Admits Ultra-Violet Rays of Sun

PLAIN GLASS DOES NOT

You can now flood every building with the SUN'S ULTRA-VIOLET RAYS. Use FLEX-O-GLASS for poultry houses, hog houses, porches, dairies, barn windows, hot beds, etc., etc.



Tested—Recommended by Foremost Authorities

The Iowa Exp. Stat'n found that chicks kept under Flex-O-Glass did not develop leg weakness and that this glass substitute kept heat in and cold out better than glass.

The Manitoba, Can. Exp. Station found that chicks kept under Flex-O-Glass gained a half-pound each more than chicks under ordinary glass in a 12 weeks' test.

The American Medical Association Test showed that months of severe weather did not affect Flex-O-Glass in the least in its ability to transmit ULTRA-VIOLET RAYS.

Easy to Install

All you need is scissors to cut the Flex-O-Glass and a hammer, nails and a few wood slats. No frames to buy or make. No skill required. And you have a lasting protection against wind, rain, sleet and all kinds of weather.



Just Cut with Shears and Nail on.

DON'T MISS THIS BARGAIN OFFER

See Prices Above on the WORLD'S GREATEST GLASS SUBSTITUTE.

There Is Only One Genuine



FERTILIZERS FOR GROWING BIGGER and BETTER BERRIES and MORE of THEM

The Commercial Fertilizer that we offer here, also in connection with our "Ready-Made Strawberry Gardens" on page 8, contains the right plant foods in the right proportions, for the best growth and production of Strawberries, Raspberries and other small fruits. It has a well balanced combination of nitrogen, phosphorus, and potash for all fruit plants giving the best results of a number of tested brands. We recommend it very highly, not only for fruits, but for lawns, garden crops and flowers. We offer our Special Fruit Fertilizer in 5-, 25-, 50-, and 100-pound bags. This fertilizer may be sent by mail, however, the two larger bags (50 and 100 lbs.) come cheaper by express or freight and will be sent either way not prepaid as you suggest.

PRICES:—(Postpaid, Except As Listed Below)

QUANTITY	States in Group No. 1	States in Group No. 2	States in Group No. 3
5-lb. Bag	\$0.68	\$0.92	\$1.00
10-lbs. (two 5-lb. Bags)	1.18	1.58	2.10
25-lb. Bag	2.55	3.10 by exp.	3.55 by exp.
50-lb. Bag (by exp. or fgt. not prepaid)	2.95	2.95	2.95
100-lb. Bag (by exp. or fgt. not prepaid)	4.25	4.25	4.25

(NOTE:—Special Quotations on One-Fourth Ton or More by Freight.)

KEITH BROS. NURSERY, Sawyer, Michigan

QUART BERRY BOXES STANDARD AMERICAN QUART BASKETS



For the convenience of our customers we are offering again this season berry boxes. These are made of tough veneer wood, stitched together with wire. They are just the containers for berries of all kinds. Understand that these baskets are not the "old-fashion" straight-sided quart boxes. They are basket-shaped and much better for holding berries.

We offer these quart baskets neatly kitted together and securely packed in lots of 25, 50, 100, 500, and 1,000. Where 600 or more are ordered at a time they come at 1,000 rates f. o. b. factory in Southern Michigan. Six hundred or more come cheaper by freight but may be sent by express. Let us know which. Shipping weight about 130 pounds per thousand.

PRICES

(Prepaid in States in Group No. 1. In Group No. 2 add 11c for each 25 baskets and in Group No. 3 add 19c for each 25 baskets.)

25 baskets for 65c; 50 for 95c; 100 for \$1.75; 500 for \$5.65; 1,000 for \$7.75 by freight or express not prepaid. 600 or more at thousand rates.

(NOTE:—Prices on crates and baskets combined made on application.)

KEITH'S READY-MADE STRAWBERRY GARDENS

(SEE ILLUSTRATION ON OPPOSITE PAGE)

Garden No. 1 (Just a "Try-Out" Garden)
25 Super-Mastodon Plants... \$2.50
11 ft. Special Mulch Paper...
2 lbs. Strawberry Fertilizer

Garden No. 2 ("Husband & Wife" Garden)
50 Super-Mastodon Plants... \$3.85
24 ft. Special Mulch Paper...
3 lbs. Strawberry Fertilizer

Garden No. 3 ("Average Family" Garden)
100 Super-Mastodon Plants... \$5.95
45 ft. Special Mulch Paper...
5 lbs. Strawberry Fertilizer

Garden No. 4 ("Family of Five" Garden)
200 Super-Mastodon Plants... \$9.95
90 ft. Special Mulch Paper...
10 lbs. Strawberry Fertilizer

Stands Dry Weather

Springfield, Ohio.
Dear Sir:—Set the plants out May 10th and began picking berries Aug. 1st. Plants loaded with berries and blossoms in spite of the worst drouth in history.—Mrs. Carl Mendy.

Doing Wonderful

Pittsfield, Mass.
Gentlemen:—Super-Mastodon plants sent me last of April are doing wonders through mulch paper.
R. M. Weisgarber.

Wouldn't Take \$50 for Them

Wheaton, Ill.
Dear Sirs:—Wouldn't take \$50 for my 50 Super-Mastodon plants. Others want plants like them next spring.
Dr. Ireland.

POSTPAID in the Following States:—Ohio, Mich., Ill., Wis., Ind., Mo., Ia., Minn., N. Y., N. J., Pa., Del., Md., D. C., Va., W. Va., N. Car., Ky., Tenn.—In all other states add 15% to cost except Cal., Oregon, Wash., Idaho, Utah, Nev., Ariz.—add 20% to the cost. Outside United States—add 25% to the cost.

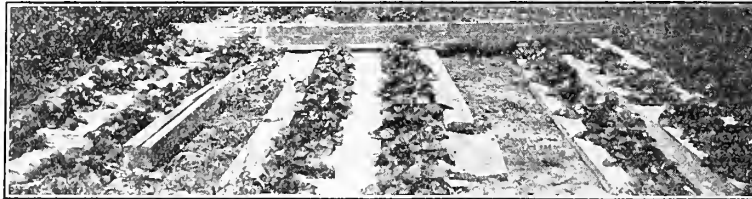
SOMETHING NEW

Here's something new in the Strawberry Garden line. A complete outfit sent right to your door—plants with the right amount of ideal Strawberry Fertilizer and enough of our Special "All-Season" Mulch Paper to grow them after our triple Hedge-Row System shown at the bottom of this page. All you have to do is to order the garden you want and it will come to you complete—Plants, Fertilizer, and Mulch Paper.

It's Easy to Grow Strawberries

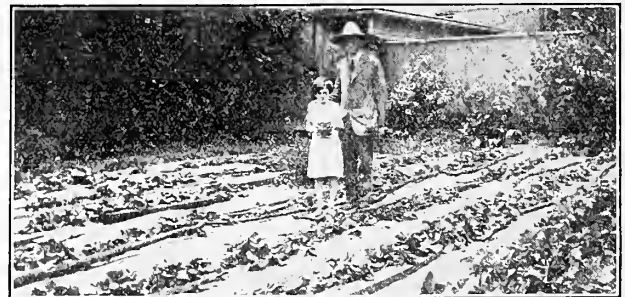
You can easily grow all the strawberries you want and have plenty time for other work, play golf, motor. After you set the plants out you are through.

The Mulch Paper, being 36 inches wide, has to be sent separate from plants and fertilizer, therefore, all packages might not reach you at the same time. On early orders the Mulch Paper will be sent in advance of the plants which will reach you later. Instructions for laying the paper will be found in each roll.



Mulch Paper a Wonderful Help—Mrs. Frank Sherborne

Browning, Mont.
Dear Sirs:—The plants grew wonderfully through the Mulch Paper. Never saw such growth. Set plants middle of May and have already picked 4 quarts of berries July 21st. You can get some idea of their growth from the picture above.
Mrs. Frank Sherborne.



F. E. Thompson's Mulch Paper Strawberry Bed—Watkins Glen, N. Y.

Watkins Glen, N. Y.
Gentlemen:—Your 175 Mastodon Plants set through Mulch Paper supplied all the berries our family of six could use. Picked berries from August 1st until snow fell.—F. E. Thompson.



Dr. Frankenthal's Ready-Made Garden at Phelps, Wisconsin

Phelps, Wisconsin.
Gentlemen:—The plants have done wonderful. The best we have ever raised. Very easy to take care of. Very proud of my Ready-Made Strawberry Garden.—Dr. Lester E. Frankenthal.

Laying the Mulch Paper

It's easy. Here's the way you do it.—Prepare your soil, thoroughly mixing in the Fertilizer to a depth of 6 inches. Compact the soil and make it smooth and even on the surface. Unroll the paper over the bed a little at a time embedding the edges in a 3-inch trench. Leave 10 to 12 inches between strips for a path if more than one strip is laid. Figure 4 feet for each strip of mulch paper crosswise your garden, 2 feet for the paper and 1 foot for a path. (If you are to lay a number of rolls, there is a special machine to do this work.)

Setting the Plants

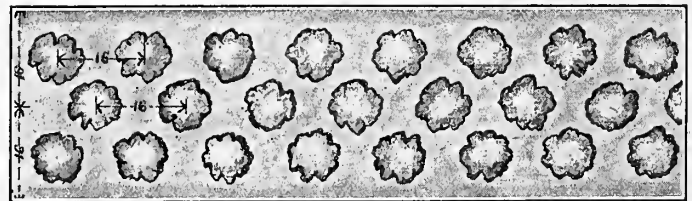
Setting the plants through the Mulch Paper is made doubly easy by using our strawberry transplanting trowel listed here. With it, make a hole through the paper into the soil beneath just large and deep enough to receive the plant roots. Now set the plants and firmly pack the soil about the roots just as though there was no mulch paper. The illustration on this page shows proper spacing of plants. After plants are set it would be well to place a little loose soil around the edges of the hole in the mulch paper to seal it to prevent the wind from blowing in.

The Amount of Mulch Paper You Will Need

By setting three rows of plants lengthwise on each strip of mulch paper you will need 8 yards for 50 plants and 15 yards for each 100. If you use more than one strip leave 12 inches between each for a path. Thus figure one strip of mulch paper for each 4 feet crosswise your garden.

Planting Trowel FREE

With every Ready-Made Strawberry Garden amounting to \$5.00 or more we mail you FREE POSTPAID this Special Strawberry Planting Trowel made of pressed steel and especially adapted for setting strawberry or other plants through mulch paper. With every Ready-Made Strawberry Garden of \$3.00 up to \$5.00 postpaid for 20c, and with every one for \$2.00 to \$3.00 postpaid for 25c, otherwise regular price of the Trowel postpaid is 35c.



Showing How to Space Strawberry Plants on Mulch Paper.

Triple Hedge-Row System

We recommend this system in setting strawberry plants through our Mulch Paper. Set one row of plants 16 inches apart down the middle of the paper and on either side of it, halfway to the outer edges, set another row spacing the plants the same distance. See illustration above.

With this system you will make the most economical use of your garden obtaining the largest yield of berries from a minimum space for you can set nine strawberry plants on every four feet. It also saves you Mulch Paper cost.

Our "Keith's Productive Berry Culture" book shown on page 22 gives instructions for laying Mulch Paper and setting plants through it. We also have a booklet on Mulch Paper that you may have for the asking.

NOW It's Easier than Ever to Grow Keith's Strawberries

A Ready-Made Strawberry Garden

One Hour of Time and You're Through for the Season

See that mulch paper through which those strawberry plants are growing? That's what "does the trick." By using our Combination Offer you eliminate work and care once the plants are set out.

At the time of planting, you lay the mulch paper over the ground to be planted (after having first worked fertilizer evenly into the entire area) and then just punch holes where the plants are to go—then set in the plants and you're through—nothing more to do but pick berries all through the season.

No Cultivation Just pick berries
No Watering —90 days after
No Weeding planting,
all summer, all fall, the next
spring, next summer
and fall, and so on for
another year or
two. ❀ ❀ ❀

SPECIAL
STRAW-
BERRY
FERTILIZER

25 Plants
11 ft. Mulch Paper
2 Lbs. Fertilizer
\$2.50
Postpaid
As in States Listed
on Page
27



WE SUPPLY:—

- 1.—The Plants.
- 2.—The necessary Fertilizer—a special brand for berries.
- 3.—The Special, non-rot All-Season Mulch Paper.

YOU PICK THE BERRIES.

Our Ready-Made Strawberry Gardens are sent you Postpaid within States listed on page 27 in back of book.

All Gardens listed and priced on page 8.

This Ready-Made Strawberry Garden

consists of the number of plants you order, together with sufficient mulch paper and fertilizer to last throughout the season.

You can order the plants without the mulch paper and fertilizer if you want, but we know you will get such real satisfaction out of the complete outfit that we recommend that you purchase it—especially since the price is very little more. (See price list on page 28.)

What Keith's All-Season Mulch Paper Is and Does

This is a special kind of mulch paper, offered exclusively by ourselves through catalogs. It is very strong, tough and will not rot off for a whole season (lasts until snow falls) when in contact with the soil. No trouble with the wind blowing Keith's Special All-Season Mulch Paper away. It is also perforated in such a way as to allow the rains through evenly over the bed instead of shedding it off into the path where the plant roots can't get it. This is a desirable feature found in no other Mulch Paper. Note these important features of Keith's Special All-Season Mulch Paper:—

- 1.—No rotting off along edges when covered with soil.
- 2.—Specially perforated to allow water through.
- 3.—Kills out weeds, grass,—even quack grass.
- 4.—Increases soil temperature, keeps soil warm nights.
- 5.—Retains soil moisture, giving good plant growth even in dry weather.
- 6.—Practically eliminates all hoeing, cultivating, watering, weeding.

Keith's Special All-Season Mulch Paper is listed and fully described on page 5, so that you can obtain it for your garden crops. We can add a few extra yards at the time we send the regular supply for your strawberry plants. The more yards you order the less it costs. It can't be beat for growing tomatoes, cabbage, cucumbers, melons, sweet corn and all kinds of garden crops.



KEITH'S SUPER-MASTODON—

**A Great Commercial Success.—A Cash Crop for Quick Money—
Holds World's Record—\$216 per Acre per Day on September 14th**

**Begins to Bring in
Ready Cash
60 to 90 Days
After Plants Are Set**



PICKING BERRIES FROM KEITH'S SUPER-MASTODON PLANTS IN SEPTEMBER.

Only freezing fall weather stops Super-Mastodon. The later your fall weather the longer you can pick berries.



PICKING KEITH'S SUPER-MASTODON BERRIES FIRST OF NOVEMBER.

Five hundred seventy-six quarts per acre per day, selling for \$216. Set Keith's Super-Mastodon plants and you will make money.



PICKING THE NEXT SPRING.

We picked from this two-thirds of an acre \$639 of Mastodon berries in the spring. The same rows fruited heavily the summer and fall before.

What Growers Have Always Wanted

Strawberry growers, gardeners, in fact everybody, has been wishing for an everbearing strawberry which would produce profitable crops of large, well-flavored berries which would hold their size to the end of the season, and a berry which would grow as well under commercial culture as in gardens. Now comes Keith's Super-Mastodon which places the growing of everbearing strawberries on a profitable basis.

Revolutionizes the Strawberry Business

With Keith's Super-Mastodon plants it is possible for you to have ripe strawberries to sell on the market, not only in the spring, but also all summer and fall—90 days after you set the plants. Why be content with the one-crop varieties when you can grow Mastodon and have berries to sell all summer and fall and spring, too, all from one planting? And the summer and fall berries are the ones that bring the money.

\$216.00 per Acre per Day in SUMMER

Keith's Super Mastodon is certainly the best money-maker in the strawberry time today. We know of no other berry bringing \$216.00 per acre in one day's picking. For instance,—during one day's picking (Sept. 14th), we harvested at the rate of 36 crates (576 quarts) per acre which sold for \$216.00. This was just one day's picking.

We have fruited our Mastodon for five years and have fruited it on a larger commercial scale than any other concern, and find it to be the best money-maker in the strawberry world.

Not only have we made good money from our Mastodon during the summer and fall, but we have found it to produce a wonderful paying crop in the spring from the same vines that fruited all summer. Read the following:

\$956.70 per Acre in the SPRING

Here is what Keith's Super-Mastodon can do for you as a spring berry after fruiting all the previous summer and fall. It did it for us. From two-thirds of an acre that fruited heavily all the summer and fall before (1926), we picked and sold to buyers 5,300 quarts, bringing us \$639.00. This yield ran above yields of any of the common spring varieties fruited in this great berry section. This goes to show that Mastodon is a good profitable spring variety, enabling you to get two crops of fine berries in the same time you have been getting but one with common strawberries.

Here Is What Some of Our Customers Report

\$2,238 per Acre

Mr. J. Burlew of Concord, Mich., set out 1,000 Mastodon plants in the spring of 1927 and during that summer and fall sold over \$100 in berries (\$1,100 per acre). The next spring he sold \$113.80 in berries (\$1,138 per acre). An acre of Mastodon would have brought him \$2,238 in less than a year.

\$1,440 per Acre

Then Mr. L. Parrish at Mt. Clemens, Mich., harvested at the rate of \$1,440 per acre. He finds Keith's Super-Mastodon to be a money-maker.

CITY FOLK— ! YOU DON'T NEED A FARM to enjoy large, juicy, delicious STRAWBERRIES on your table all summer—all fall!

Why Pay 35c a Quart for Strawberries

when you can grow all you want in your own garden? THINK! what a treat it will be to go out in your back yard and discover large clusters of giant, red strawberries hidden beneath the rich green foliage. Thousands of suburbanites are growing Keith's VITALIZED strawberry plants in all sorts of nooks and corners—and thoroughly enjoying these tasty berries. WHY NOT YOU?

When "Company" Comes

—what do you invariably say; "Oh! I wonder what we will have for dessert?" And what could be more satisfying than to send someone of the family out into the garden to pick a big dishfull of these mammoth luscious berries—to be served with whipped cream—or made into shortcake. **SHORTCAKE ALMOST UNTIL XMAS TIME**—think of it! That's what you can have. Your friends will exclaim, "Where did you get these wonderful berries?" And you will answer with pride, "Why right out in our own garden."

Look out into your back yard—right now, and see if there are not a dozen places where you could be growing these wonderful strawberries—easily and quickly and with genuine satisfaction.

Here's Real Satisfaction—Read What These People Say

100 Plants Yield Gallon Per Week

Gentlemen:—"Those 100 Mastodon plants have averaged a gallon a week since July 18th. It's now Nov. 14th."
C. R. PAINTER, Avollo, Pa.

Lots of Shortcakes

Dear Sirs:—"Mastodon behaved splendidly. Have had lots of shortcakes. We have had snow but there are berries and blossoms yet (Nov. 9th)."
A. A. RUTHRAUFF, Taylorville, Ill.

300 Supplied Family of Eight

Gents:—"Set Mastodon plants in May, picked first berries in August. The 300 plants supplied our family of eight and we sold a lot besides. Had our last berries on Nov. 6th."
J. B. KURTZ, Smithville, Ohio.

Berries Armistice Day

Gentlemen:—"Mastodon coming so late in the year (Armistice Day), our pleasure was increased by an element of surprise because of the high quality of the berries."
J. D. OLIVER, Oliver Chilled Plow Works, South Bend, Ind.

For Family of Five

Dear Sirs:—"Have had berries twice a week for our family of five since August. They sure are fine."
MRS. J. M. PETER, Star City, Indiana.

\$1.00 WORTH of KEITH'S SUPER-MASTODON

plants set along the walk or border of shrubbery—around the garage and many other spare spaces will furnish about 18 to 24 quarts



Only KEITH Plants Are VITALIZED

NOTE below how many berries are growing on this one Super-Mastodon plant. We have often counted over 100 berries and blossoms on one Super-Mastodon Plant at one time.



Berries Since August 1st

(picture at right)
Dear Sirs:—"Set my 25 Mastodon last of May and began to pick berries Aug. 1st, and have had berries continually since, and the plants have lots of blossoms and green berries on them yet. One plant had 50 berries and some blossoms at one time."
MR. AND MRS. EMIL ERICKSON, Kankakee, Ill.



First Prize at Fair

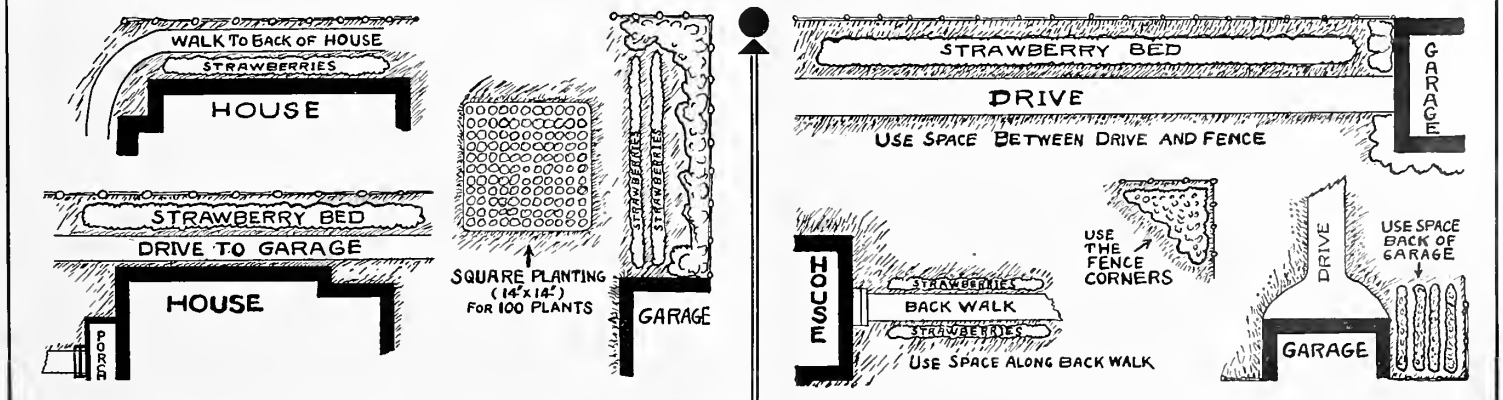
Dear Sirs and Friends:—"Wish you could see our Mastodon loaded with berries and blossoms. They have been just wonderful. If I could set but one berry it would be Mastodon. Took first prize at the Fair last year."
MRS. ALICE FARMSWORTH, Collins Center, N. Y.

350 Quarts from 300 Plants

Gentlemen:—"From 300 Mastodon plants set in April, I picked 350 boxes of fine berries by Nov. 10th. Picked about the same amount the second summer up to November."
R. R. PEMBER, Anaheim, California.



See Here—How You Can Make Good Use of Small Nooks and Corners



PREMIER



This is just one fruiting stem from a Keith's Vitalized Premier Plant. Note the blossoms, green, partly ripe and ripe berries all on the same fruiting stem. This shows you why Keith's Vitalized Premier Plants are so wonderfully productive.

PREMIER

Earliest of All Spring Varieties

Premier is the earliest strawberry on the market, beginning to ripen its berries from five days to a week ahead of other varieties, and continues its fruiting with the late varieties. It has the longest fruiting season of any spring strawberry known. Why? Note the above picture and its footnote and you will understand. Its fruiting stems are much more branched than other varieties, therefore, more productive, yielding as high as 12,000 quarts per acre. While the average strawberry production in most states is less than 2,500 quarts. These large yields bring the greatest profits to growers.

The berries themselves are very attractive bringing from 25 cents to \$1.00 more per crate than average varieties. On the Benton Harbor market Premier berries brought from \$2.47 to \$2.93 per crate while other strawberries brought \$1.90 to \$2.22. They were also the first berries to appear on the market, five to seven days earlier than others.

The berries are large, glossy bright red, solid red all over at the same time, firm, solid, the best for hauling to market as they always arrive attractive bringing easy sales at top-notch prices. Fine for home use of all kinds,—canning, jellies, jams, preserves—hold their shape well after cooking.

Keith's Vitalized Premier plants are very productive, guaranteed genuine,—grown, dug, hand sorted, and packed by strawberry specialists, "THE STRAWBERRY TWINS," and sent to you with our money-back guarantee. Set them for greater yields (8,000 to 12,000 quarts per acre) and highest profits.

**Here's the
to set this
Cash Returns**

**Money
More Money
Most Money**



**Here's Mr. Mienk and His
Famous Strawberry Patch.
Here's His Letter, Too**

Dear Sirs:
"Here's my 30 x 210 foot strawberry bed. Picked 984 quarts and sold them all in front of our home. The Mrs. and children did all the picking and took in over \$165.00. Pretty easy money. I never saw strawberries grow a fruit like yours. They are wonderful."

J. R. MIENK, Redford, Mich.

WHY YOU'LL LIKE PREMIER

- 1.—**Being Early—They get the price.
- 2.—**Unlike Other Early Varieties, the Berries are Big all Through the Berry season.
- 3.—**Unlike Other Varieties They Have the Longest Fruiting Season of All Strawberries.
- 4.—**Frost Proof—Blossoms Late and Escapes Frosts that catch Early-blooming varieties. Blossoms and Buds are also more hardy and Resistant to Frosts.
- 5.—**Never Fails to Produce a Crop—Frost Resisting, Drouth Resisting, Blight Resisting—Always to be Depended upon.
- 6.—**Solid glossy attractive Red—"When It's Red It's Red All Over."—No white or green sides or ends on Premier Berries.
- 7.—**It's Red All Way Through—Stays Red and Holds Its Shape after cooking—Can't be beat for Home Use.
- 8.—**It's a valuable commercial Variety—Beautiful, Ships or Trucks well, sells fast, brings Top Prices.

Berry for You Spring for Big

From KEITH'S VITALIZED PREMIER STRAWBERRY PLANTS



**Beds Like This Set
to KEITH'S
Vitalized Premier
Plants Bring in the
Greatest Returns.
Better Than a
Bank Account**

WHY

KEITH'S VITALIZED PREMIER PLANTS ARE BEST

- 1.—** They are True to Name. The Real Variety. (Beware of Substitutes this year for Premier plants are scarce.)
- 2.—** They Are Full of Pep. No Sitting around Half the Summer Waiting for them to get Started.—They start quick.
- 3.—** They are grown by Strawberry Specialists, "The Strawberry Twins."—Uniform in size, evenly balanced Root Systems and Tops.
- 4.—** They are Freshly Dug — Protected from Wind and Sun, Packed and on Their Way to you within 10 hours after they are dug.
- 5.—** They are Packed Right — Special Ventilated Fibre Board Boxes. Tops have plenty of Air. Roots imbedded in Special water-holding moss wrapped in Heavy Wax Paper.
- 6.—** They reach you in as fresh condition as the day they were dug.
- 7.—** They come to you with Postage or Express Prepaid. (See page 27.)



The big berries that you can pick from Keith's Vitalized Premier Plants will fill your mouth, your pocketbook, your bank account and buy you a new car.

The Most Profitable Spring Variety

Premier has no equal in spring strawberries. Ask growers who have fruited it. They make more money from Premier than any other variety — \$1,000 to \$1,500 per acre is easily possible. Berry growers everywhere are now planting heavy to Premier. Why? Because it's the berry that buyers, storekeepers and consumers demand. Buyers pay 50 cents to \$1.00 per crate more for Premier. There are more Premier set in this great West Michigan Fruit Belt than any other variety. Last spring our customers could not get all the plants they wanted to set. If Premier berries bring as much per crate this spring as they did last, the plants would be worth more to us to keep all the plants we have and pick them for berries. When you buy Keith's Vitalized Premier at \$7.90 per 1,000 you get a real Bargain. Compared with other plants as to their actual worth in bringing you clear cash, an acre set to Keith's Vitalized Premier plants would be worth more than three acres set to common varieties. As one leading horticulturist stated, "I had rather pay \$15.00 per 1,000 for your Premier than \$5.00 per 1,000 for some varieties I grow." Keith's Vitalized Premier plants are a bargain at the above figure. Price only 79c per 100 in lots of 500 plants or more.

Save 10c on Every Dollar. Over on page 19, we offer you an opportunity to save 10c on every dollar you send us for KEITH'S VITALIZED PREMIER and other plants. Under this offer you can get these wonderfully productive Premier plants for a trifle over 71c per hundred in lots of 500 or more plants. What a bargain it is for you to buy plants like these at such a saving. Turn to page 19 RIGHT NOW and read our offer.

Culture Book Free. Then on page 22, at the top of the page, you will find our "KEITH'S PRODUCTIVE BERRY CULTURE," a book which is just chuck full of practical information on the growing of strawberries and other small fruits. Learn how to make more profits in growing berries. It is FREE to you postpaid with a thousand of KEITH'S Vitalized Premier plants, for we send it to every customer ordering \$5.00 or more berry plants. You can't afford to be without, and there is a way to get it FREE. Turn to the top of page 22.

Here Are Keith's Dependable

Keith's Dependable Spring Strawberries

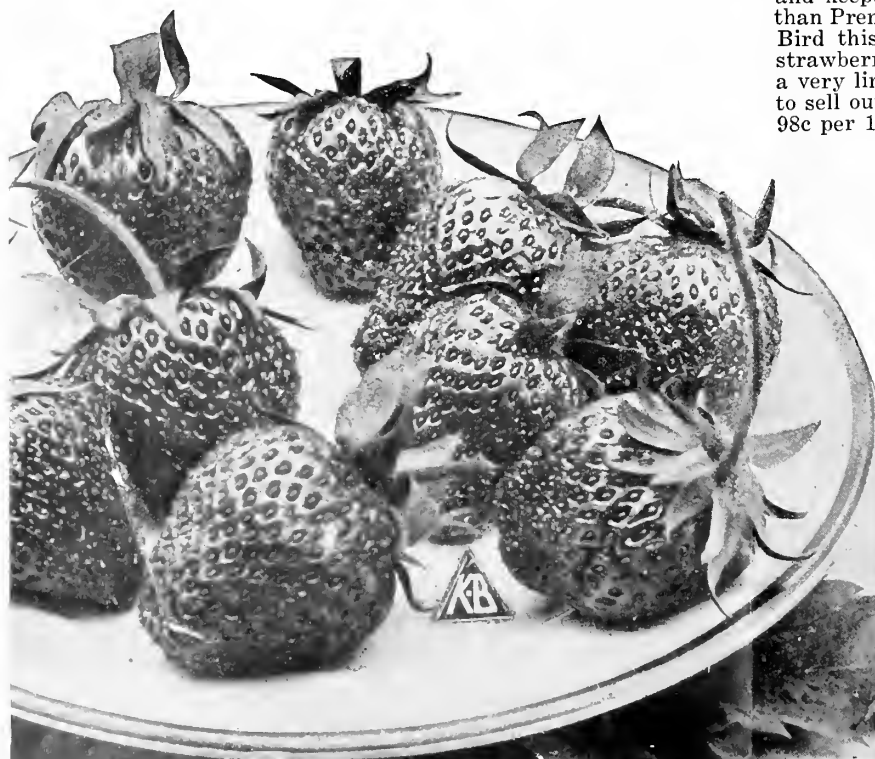
Under this heading we offer the most dependable spring-ripening strawberries obtainable, divided into five groups according to how early or how late they begin to ripen their berries. For instance, —Extra Early, Early, Mid-Season, Medium Late, and Very Late. Keith's Spring varieties are so selected and arranged as to give you ripe berries over the longest possible period in the spring. All of these varieties have perfect blossoms (marked "PER.") and are capable of fertilizing and developing their own blossoms into berries, except the BIG LATE which has imperfect blossoms (marked "IMP"). This variety should be planted near other varieties that we list, any of them will fill the bill.

**OUTSTANDING
EXTRA EARLY
PRODUCTIVE**

Premier (Extra Early Per.)

Premier is an excellent Extra Early Variety. This is the variety that makes growers that \$1,200 or more per acre. We think so highly of it and want so

much for you to know its money-making possibilities that we have devoted two pages of this catalog telling you about it. Even then, you will never know its worth as a cash crop until you have fruited it in your own garden or field. And with the FRUITING POWER that we force into our VITALIZED PREMIER PLANTS you will have a real money maker. Pages 12 and 13 will give you more about our VITALIZED Premier plants.



New Varieties

Keith Bros. offer their customers and friends for the first time the following NEW outstanding varieties. They are all dependable, highly productive. Take note that they cover from the Extra Early to the Very Late season for ripening. Don't fail to include these varieties in your list. You will like and be proud to have them in your garden or field plantings. SEE HOW TO GET ALL OF THEM AT BARGAIN PRICES ON PAGE 18.

Early Bird (Extra Early)	Page 14
Red Gold (Early)	Page 20
Blakemore (Early)	Page 15
Beaver (Early)	Page 15
Harvest King (Mid-Season)	Page 18
Beauty (Medium Late)	Page 20
Washington (Medium Late)	Back Cover
Big Late (Very Late)	Page 18

**NEW
EARLY—
EARLIER
THAN
PREMIER**

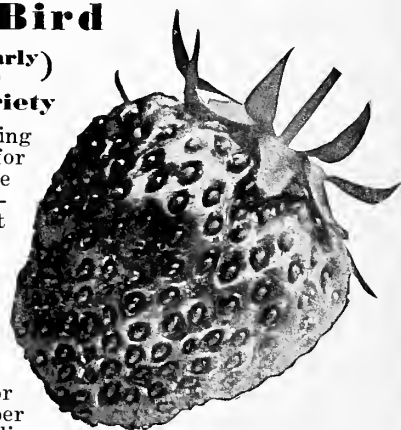
Early Bird

(Very Early Per.)

A New Variety

We are offering Early Bird for the first time this season, al-

though it has been on the market for five years. We wanted to know that it was a worthy variety before we offered it to you. The originator of this very early variety states that Early Bird is "A strong persistent grower, berries large and perfectly formed, just like a top, color bright snappy red, a good shipper and keeper. About one week earlier than Premier." Get started with Early Bird this year. It is predicted to become a leading extra early strawberry. Early berries always bring top-notch prices. We have a very limited number of Early Bird plants this season and expect to sell out early. Don't wait and be disappointed. PRICES:—Only 98c per 100 in lots of 500 plants or more. Other prices on page 28.



**EVERY-
BODY'S
MONEY-
MAKER.
UNIVERSAL
FAVORITE**

Senator Dunlap

(Early Per.)

The Old Reliable Strawberry

Senator Dunlap is the best known variety in the United States, because it makes good everywhere it is planted, producing large crops of good-sized berries. Look at those Senator Dunlap berries on the plate at the left,—how even and large they run. They are the kind you can grow from Keith's Vitalized Senator Dunlap plants.

Like the Original Strain

Some Senator Dunlap plants are said to be non-productive because the variety is "run out." Not so with our Vitalized Senator Dunlap plants. You will find all the original productiveness of the original strain in the plants we send you. They will bear those enormous crops that the variety used to bear. Big delicious berries and lots of them. Set Keith's Vitalized Senator Dunlap plants for highest yields.

Price:—Only 59c per 100 in lots of 500 plants or more.

Complete price list on page 28.

KEITH BROS. NURSERY, Sawyer, Michigan

able Spring Strawberries

**WILL
NEVER
FAIL
YOU—
ALWAYS
BEARS**

Dr. Burrill (Early Per.)

Dr. Burrill is the result of a cross between Senator Dunlap and the Crescent (an old very productive variety). Often called the "Million Dollar Strawberry," because it's a money-maker, adding millions of dollars to growers' pocketbooks. Can be grown in any soil,—even hard clay or heavy loam, such as found in Illinois or Iowa. It is easily grown, therefore an ideal variety for the beginner or for those who do not pretend to know all about strawberry growing. Dr. Burrill will come about as near taking care of itself as any strawberry, at the same time it responds with large yields under good care. The plant habits and berries resemble the Senator Dunlap very much so that some are of the opinion that they are identical with that variety, however, we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet (you can tell that by that "necked" berry in the illustration at the right). As good for canning and preserves as the old Warfield only the berries are larger and more of them. Prices: 59c per 100 in lots of 500 or more plants. Complete price list on page 28.



Dr. Burrill

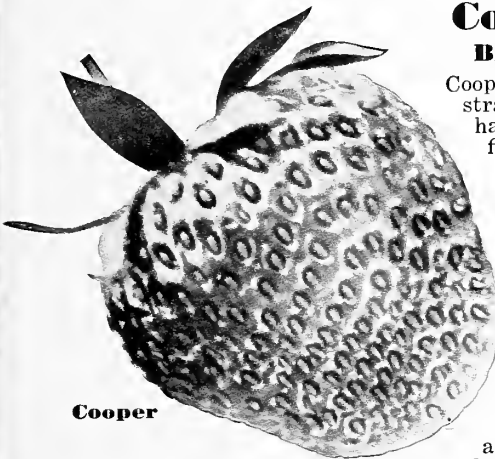
Beaver (Early Per.) New Variety

**EXTRA FIRM
BERRIES REMAIN
ON VINES FOR
DAYS AND NOT
GET SOFT OR ROT**

Beaver originated in Wisconsin. It's a very hardy persistent grower. Winter seldom affects it. Berries are as large as small apples and very firm. Can be left unpicked on the vines for days and not be spoiled,—still in good market condition. Stands up well on long hauls to market. Don't fail to get your start with Beaver this spring. You will find it different from any berry you have ever fruited. It's a big, firm, well-flavored "keep-for-ever" berry. PRICE only \$1.00 per 100 in lots of 500 plants or more. See page 28 for complete price list.

Cooper (Mid-Season Per.) Biggest Berry Grown

Cooper is different from other strawberries.—It's bigger and has a sweet, mild, strawberry flavor all its own. It cannot be outclassed for shortcakes or desserts of any kind where fresh strawberries are used. Besides that "catchy" flavor, and "jumbo" size, Cooper has that attractive glistening red color which attracts buyers. The plants are hardy and have a long fruiting season, so much so that some growers think of them as an early variety while others class them as late. Don't overlook including Keith's Vitalized Cooper plants in your order. PRICE only 85c per 100 in lots of 500 plants or more. Complete price list on page 28.



Cooper

Harvest King (Mid-Season Per.) New Variety

**NEW VARIETY
SURE TO BE A
LEADER. VERY
PRODUCTIVE**

Pictured on Page 18.

This new variety will be found described and illustrated on page 18. In the "Eyes of the World" it is the coming mid-season berry and in time will compete with such standard varieties as Premier, Senator Dunlap and Gibson for the most popular variety.

Read All About Harvest King on Page 18.

Keith's Famous Gibson (Mid-Season Per.)

This universal favorite has helped paint more than one house, buy the family car, and make an up-to-date radio possible. Some growers prefer it to Dunlap, but we suggest planting it with the Dunlap for it's a mid-season variety and ripens just a little later than that variety.

**BEARS WHEN
OTHER VARIETIES
FAIL**

See Page 21 for Illustration.

Turn to page 21 and find Keith's Famous Vitalized Gibson plants and berries fully described. Berries a catchy red with a pleasing flavor that lasts after canning. Be sure to order some Gibson plants.

KEITH BROS. NURSERY, Sawyer, Michigan

**NEW—JUST OUT
VARIETY FROM
U. S. DEPT. OF
AGRICULTURE**

Blakemore (Extra Early Per.) New Variety—Just Out

Blakemore is a brand NEW Variety, originated by the U. S. Department of Agriculture as a result of a cross between the Premier and Missionary. It resembles the

Premier very much, being a little earlier, berries as large, sometimes larger, about the same shape, better color which holds well long after picking and canning and a more pleasing flavor. We quote from the U. S. Circular No. 93 which tells all about this worthy variety:—"Its easy picking and capping qualities, its bright-red color, tough skin and firm flesh, solid center, acidity, high pectin content and excellent flavor makes it a desirable variety for preserving." Undoubtedly the best and most valuable strawberry the United States Dept. of Agriculture has ever originated.

Our original Blakemore plants were sent us direct from the U. S. Dept. of Agriculture. We have but a few plants to offer this season to our customers, but as long as they last we will fill orders up to 100 plants each, no more to any one person. Order early. PRICE, \$1.00 per 12 plants; \$1.90 per 25; \$3.50 per 50; \$5.00 per 100.

**HAS A SWEET
WILD-STRAWBERRY
FLAVOR**

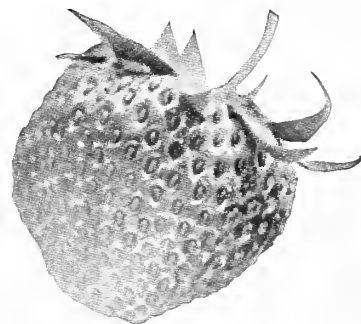
(See Page 20.)

Red Gold (Early Per.)

Everybody knows how sweet wild strawberries are. This variety, Red Gold, has that kind of flavor. You will find Red Gold fully described and illustrated on page 20.

Pearl (Late Per.)

Unfortunate there are two varieties of strawberries named "Pearl," one is a medium early and the other late. We have been very careful preserving and keeping our late Pearl true-to-name and guarantee them as such. This variety begins to ripen its berries late and continues to the end of the spring strawberry season. It blooms late and often escapes frosts that "nip" other varieties. Growers like Pearl because they take them to market late in the season and realize "out-of-season" prices. Berries dark red, very firm, remain in good condition longer than most varieties. Plants hardy, productive, deep-rooted, drouth-resisting. Price:—82c per 100 in lots of 500 or more. Complete price list on page 28. (Other Late and Very Late Varieties continued on page 18.)



Washington (Late Per.) New Variety

**SOMETHING NEW
IN THE
STRAWBERRY LINE.
DIFFERENT IN COLOR,
SIZE AND FLAVOR**

Pictured in Colors on Back Cover

Washington is a Brand New Variety. It is something new for strawberry growers and lovers. Without doubt, this variety is related to the South American class of strawberry where they grow strawberries as large as apples and haul them to market in baskets on oxcarts. Read all about this New kind of a strawberry on outside back cover.

What Do We Mean When

"VITA" Means "LIFE" and



**VITALIZING
PROCESS No. 1.**
*Clearing New Land—
Virgin Soil.*

*You don't have to wait around
half the summer before our
VITALIZED plants
get started. There
is a reason.*

*Below
is Bert,
one of the "Straw-
berry Twins," fa-
mous Michigan Horti-
culturist, a graduate of
Michigan State College
whose agricultural knowledge
made possible VITALIZED plants.*



*An ordinary plant, when dug up
and reset, has not the strength
to withstand the shock of
transplanting. It's
different with
Keith's plants.*

**VITALIZING
PROCESS No. 2.**
*Careful and continuous
cultivation by experts.*

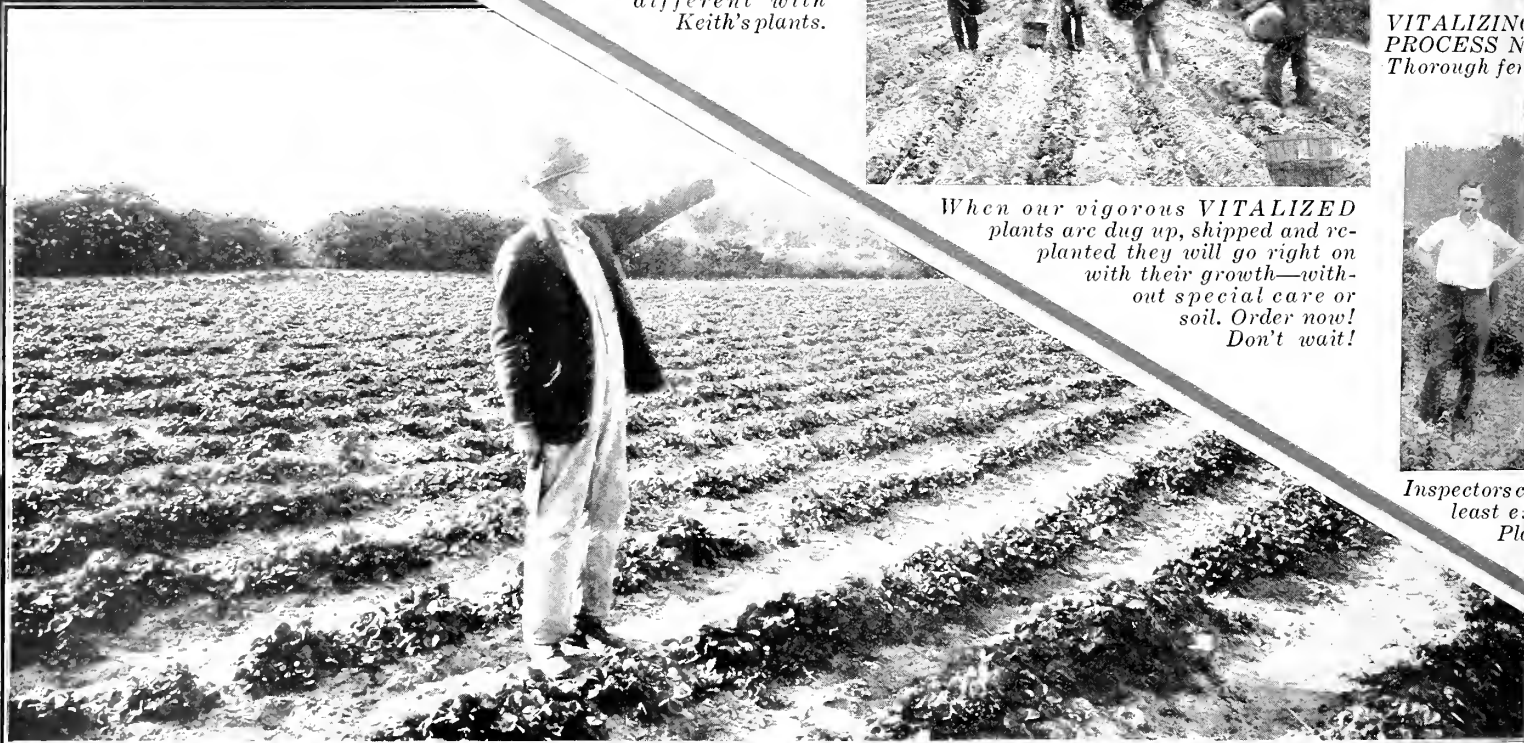


**VITALIZING
PROCESS No. 3.**
Thorough fer-

*When our vigorous VITALIZED
plants are dug up, shipped and re-
planted they will go right on
with their growth—with-
out special care or
soil. Order now!
Don't wait!*



*Inspectors check
least e...
Plus...*



*Bowls full of Big, Juicy
Mastodon Berries from
Keith's Vitalized plants.*

These Plants do not have to Along After You Set

Keith's VITALIZED plants do not have to be fed-up after you set them in the ground. They are just like a well-cared-for horse—capable of starting work for you at once. They have been "fed their oats" here at our Nursery, and when you set them out, they get started quickly, and at once they are growing, giving you a strawberry bed you like to show your neighbors and write to the papers about. Ordinary plants do not have pep enough to start off like Keith's VITALIZED plants.

Another thing you may not know — The fruiting buds of the Super-Mastodon plants we send you, in fact, any strawberry, are formed in the fall and, if the plants are not properly fed at that time, few fruiting buds will form, furthermore poorly and improperly fed everbearing plants will

And We Say Our Plants Are Vitalized?

And Keith's Plants Are Primed Full of It

By VITALIZED we do not mean just fertilized. We mean a whole chain of operations—each one important—that insures these plants getting to you in the shape you want them.

Below you will see one of the largest fields of Mastodon in the world, 20 solid acres of thriving plants, grown in New Land. A year before this picture was taken, this plot was virtually a wilderness. We cleared it at considerable expense, just to follow out our policy of occasionally opening up virgin soil to keep up our plants to the high standard of VITALITY we have always maintained.

You can readily understand that plants with this added Vitality are easier to grow, yield quicker and over a longer period of time, with less care and attention than inferior plants. We Vitalize our plants to give them the **Right Start**—which in itself is the main element of success in growing large crops of Mastodon for the longest possible period of time.



TWINS—MASTODON

Below is "Bud", the other of the "Strawberry Twins", who personally supervises the planting, fertilizing, cultivating and developing of Keith Bros. Vitalized plants.

0.3.
tization



VITALIZING PROCESS No. 4.
Frequent State Inspection.

er when we
ect them.
s must be
ght at all
times.



VITALIZING PROCESS No. 5.
Special moss for shipment of Keith's Vitalized Plants.



The plants reach you vigorous and fresh—like these.

RESULTS



And in 90 days after setting, Keith's Super-Mastodon Plants will be bearing for you — and they will keep it up until freezing weather, also the following spring, summer and fall and so on for another year or so.

to be Nursed Them Out

not have the vitality to form new fruiting buds after they are set in the spring. You have to wait until they gain strength from the soil in which you set them. Not so with Keith's VITALIZED plants—they never stop forming their fruit buds, and within sixty to ninety days after you set them out you are picking big, bright, red berries.

Our VITALIZED plants are just like a well-fed cow or a White Leghorn hen—ready to give you a full pail of milk or "an egg-a-day" at once. You want the very best obtainable for they are by far the cheapest in the long run. That is the kind of plants we furnish you—not how cheap but how good. It won't take any more of your time to set out and care for Keith's dependable New-Land

plants than it will inferior cheapersorts. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones.

No hanging around half the summer waiting for Keith's plants to get rooted and established. They get busy QUICK. They have the "pep" in them to do it.

Your plants are the smallest cost item in growing strawberries. Why make the common mistake of trying to save on cost and sacrifice the quality and productiveness of Keith's high grade New-Land plants? "Cheap plants are a poor buy at any price."



HARVEST KING

(Mid-Season)
Per.

A New Variety—A Coming Leader

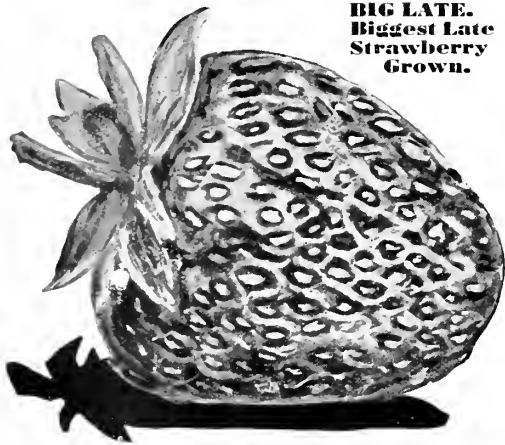
Here's a new variety that is coming to the front very fast. It has been out only three years, but is already a favorite among growers, because it is very productive, stands hauling exceptionally well, and brings top-notch prices—from 50c to \$1.00 a crate more. The berries are medium to large in size, bright attractive red catching the eye wherever offered, growers make as much money from Harvest King as they do Premier. It follows right after the Premier in ripening. It's hard to tell which of these two varieties would produce the most quarts of berries as they are both highly productive. We quote the introducer to give you further worthy characteristics of Harvest King. "In addition to the heavy fruiting quality, which assures a generous supply of berries from only a small planting, the attractive deep red color, delicious flavor, and large size will give you greater pleasure and satisfaction than you have ever known before."

Price: \$1.00 per 100 in lots of 500 plants or more. Complete price list on page 28.



HARVEST KING.—Buyers Pay Premium Prices for Harvest King.

BIG LATE.
Biggest Late
Strawberry
Grown.



BIG LATE (Extra Late Imp.—Female)

THE LATEST OF ALL STRAWBERRIES

Here is a big berry that's come to stay. This is the first year for us to offer it to our customers. We heard and saw what wonderful results growers were having with this variety so we got a few thousand plants direct from the originator and set them out last spring. Now we have a lot of dandy Big Late plants grown as we grow all our plants,—Vitalized.

Big Late is wonderfully productive, hardy and a sturdy grower. The berries are extra large, firm as any, stands long hauls to market arriving in as good condition as when picked. It's a berry that will bring you those \$1,200 per acre along with Premier, Gibson, and Washington. It has an imperfect blossom and should be planted with (mated) some perfect flowered variety, such as Gibson, Harvest King, Washington, or Beauty. For a dependable Very Late variety, one that will bring you largest yields which will turn into ready money, set Keith's Vitalized Big Late plants.

Price:—Only 98c per 100 in lots of 500 plants or more.
Complete price list on page 28.

BIG BARGAIN PRICES

(NOT SUBJECT TO FURTHER DISCOUNT)

EIGHT NEW STRAWBERRIES AT BARGAIN PRICES

**BIG BARGAIN
NO. 1
SAVE \$3.00**

\$8.35 for only \$5.35

Here is your chance to get at Bargain Prices all those eight NEW varieties mentioned on page 14. You get all eight of these New Varieties at a saving of \$3.00. We make you this Bargain Price Offer so you can see for yourself the wonderful merits of these eight New Varieties.

200 Plants in 8 New Varieties, Saving You \$3

In this Big Bargain Offer No. 1, we send you 25 plants each of Early Bird, Red Gold, Harvest King, Beauty, Big Late, Beaver, Washington (the honey-sweet berry), and Blakemore, that brand New Strawberry originated by the U. S. Department of Agriculture, JUST THINK of it!—200 plants, 8 New Varieties, ripening from early to late during the spring strawberry season, all for \$5.35. (Catalog value \$8.35, you saving \$3.00). POSTPAID for \$5.35 in States listed in Group No. 1 given on page 27. Postpaid in States listed in Group No. 2 for \$5.85. Postpaid in States listed in Group No. 3 for \$6.25.

\$9.85 for only \$5.85—Save \$4.00
25 Super-Mastodon Plants for 50 Cents

For 50c additional, we will add to the 200 plants offered above, 25 of our No. 1 Vitalized Super-Mastodon Everbearing strawberry plants valued at \$1.50, saving you \$1.00 and you getting the 25 plants for only 50c. This will give you 225 plants in our best new varieties valued at \$9.85 for only \$5.85, a saving of \$4.00. (We will make no extra postal charges for these 25 additional Mastodon plants.)

The Big Four Family Garden

\$5.30 for only \$4.70

**BIG BARGAIN
NO. 2
SAVE 60 cts**

Here are the "Big Four" already to start you along "Shortcake Trail." Here we offer to those wanting Big Berries and lots of them four selected varieties which will bear berries for you over

the longest possible time at strawberry time in the spring,—from extra early to very late. Every variety of the "Big Four" is a winner. From this garden you will be able to pick all the berries your family could possibly use, besides having many to preserve or can and possibly to sell to your neighbors or at the grocery.

100 Premier (extra early) ----- \$1.45
100 Senator Dunlap (early) ----- \$1.00
100 Keith's Famous Gibson (mid-season) ----- \$1.15
100 Big Late (very late) ----- \$1.70

400 Keith's Vitalized Plants. Total ----- \$5.30

SPECIAL BARGAIN PRICE \$4.70 only

(Postpaid in States in Group No. 1. In States in Group No. 2 postpaid for \$5.55. In States in Group No. 3 postpaid for \$5.95.)

\$9.55 for only \$7.55—Save \$2

For an additional \$2.85 we will add to the above 400 Keith's Vitalized plants 100 Vitalized Washington, the "Honey-Sweet strawberry," or 100 No. 1 Super-Mastodon Everbearing plants if you prefer them. (No extra postage will be charged for these additional 100 plants.)

Everybody's Back Lot Garden

\$6.10 for only \$5.00

**BIG BARGAIN
NO. 3
SAVE \$1.10**

Here is THE Garden for the family that does not have much room for a strawberry garden. This Garden can be set in a bed 12x33 feet or smaller after the Double Hedge Row System described

in our book on Berry Culture. The Varieties can't be beat for home use, and will give you berries over the entire spring strawberry season.

50 Premier (early) ----- \$1.00
50 Gibson (mid-season) ----- \$.85
50 Harvest King (mid-season) ----- \$1.25
50 Washington (The "Honey-Sweet" berry) (late) ----- \$3.00

200 Keith's Vitalized Plants—Total ----- \$6.10

SPECIAL BARGAIN PRICE \$5.00 only

(Postpaid in States in Group No. 1. In Group No. 2 postpaid for \$5.45. In Group No. 3 postpaid for \$5.75.)

**\$8.70 for only \$6.60—
Save \$2.10**

For an additional \$1.60 we will add to the above 200 Keith's Vitalized plants 50 of our No. 1 Vitalized Super-Mastodon Everbearing plants, saving you \$1.00 on their cost and \$2.10 on the whole 250. (No extra postage will be charged for these additional Mastodon plants.)

HOW DO YOU JUDGE VALUE?

The value of a dairy cow is judged by the amount of rich milk she gives, likewise, with strawberry plants, their value is judged by the number of quarts of delicious berries they produce for you. The value of Keith's Vitalized strawberry plants isn't to be judged by what they cost. Price alone does not establish value. The cost of dependable plants, as compared with the ordinary run, is very small, and it will take just as much of your time, cost you just as much to prepare your soil, set out and care for cheap plants as it will those that are highly productive. Our interests in our plants begin long before the soil is prepared in which we grow them and ends with a satisfied customer. We want you to succeed. Therefore, we grow the best plants possible, dig, pack and send them to you the best we know how and follow up with an interest and service we want you to take advantage of. We look beyond the price tag and our service extends beyond the "dotted line."

① You Get EXACTLY What You Order

PACKED BY

No. It's Your Protection

None Genuine Without This Label

25 KEITH'S SUPER-MASTODON

In Case of Error Return This Slip at Once.

OUR EMPLOYEES ARE HELD STRICTLY RESPONSIBLE.

All our vitalized plants are tied in bunches of 25 plants. Each bunch has attached a label similar to the above. Return the label to us if you find anything wrong with the plants or count.

Of course you realize that, with the large number of plants we handle every season, we can not do all the work ourselves. We have to depend upon hired help and we are very fortunate along this line in getting those who are efficient. We hold each and every one responsible. This little tag shown

here is only one of the ways we make help feel responsible. Note that each packer has a number and if anything goes wrong we can easily find who to hold responsible, therefore, more care and better service is given by our packers.

Also note that "none is genuine Without This Label." This protects you against getting anything but the best. When you buy Keith's Vitalized Strawberry Plants you are protected by this little label.

③ You Can Have Better Health by Eating Strawberries Frequently



By setting a small bed (100 plants only) of KEITH'S Vitalized Super-Mastodon you can have fresh strawberries all summer and fall, also next spring, summer and fall and so on for another year or so. Grow and eat them for Health's sake.



Contains Iron

You have heard so much about other fruits, especially raisins, containing iron. The country's leading dietitians and doctors say that strawberries are also rich in iron. If you want to grow "your iron" and have it three times a day, grow strawberries—KEITH'S Super-Mastodon—they contain plenty of iron. They also contain one-third as much calcium and phosphorus as milk by weight.

Strawberries for Diabetes

Dietitians also inform us that strawberries should be eaten by Diabetics, because of their low carbohydrate content and the variety they give in diets. Customers write us that strawberries make up their main fruit diet.

Prevents Teeth Decay

Vitamin C.—Strawberries are a "good source of Vitamin C" the U. S. Dept. of Agriculture tells us in their circular No. 84. This is the Vitamin that prevents scurvy, bleeding of gums and loosening of teeth, and fragility of bones so often found in little children. Nowadays this Vitamin C, found in strawberries, is considered important by doctors and dentists in preventing the decay of teeth.

FOR GOOD HEALTH Eat Strawberries Three Times a Day.

⑤ You Get Plants That Are Sure to Grow

From the time our Vitalized plants take root in our ideal plant soil, they have continual access to the right kinds of fertilizers and plant foods to make them the kind you like to set out.—Vigorous, healthy, full of pep, ready to go. You don't have to sit 'round half the summer waiting for Keith's Vitalized strawberry plants to get started,—they start quick. Don't confuse these plants with others—they are Vitalized.

Carefully Selected, Hand Cleaned and Packed Right

Every plant is hand-picked and cleaned of all foreign matter, carefully bunched, and tied in bunches of 25 plants. Roots are then surrounded with special damp moss, wrapped in heavy waxed paper, then packed in our special wire-bound shipping crates or fibre-board boxes and sent out within 24 hours after being taken from the ground. You always get freshly dug plants.



② You can save money on all orders amounting to \$5 or more except on special collections by ordering early.—Why?

In order to more evenly distribute our office work in booking and handling orders as well as rendering you the best service possible, we offer you the following saving on the cost of your plants through getting your order to us early. Note the allowance we give you on early orders.

We would be more efficient and give you better service, if we knew earlier in the year just about how orders were going to run for the season. We could then lay our plans and know just about what we had to do to handle all orders

more efficiently and give everyone service. For this reason also, as well as others, we offer you these allowances.

Every season we have hundreds of customers who come to us too late to get what they order.—Every year we sell out before the end of the season and have to return orders. It will be doubly sure this season, because plants are so scarce. The general drouth of last summer wiped out many strawberry sections, while in others it was so dry that few plants took root and grew. We urge you to order early this season.

Save 10%

You Can Save 10%

on every dollar on all orders amounting to \$5.00 or more except on special collections by mailing your order to us in January. (Must be in the mail by Jan. 31, 1931.)

Save 7%

You Can Save 7%

on every dollar on all orders amounting to \$5.00 or more except on special collections by mailing your order in February. (Must be in the mail by February 28, 1931.)

Save 5%

You Can Save 5%

on every dollar on all orders amounting to \$5.00 or more except on special collections by sending us your order in March. (It must be in the mail by March 31, 1931.)

See Order Blank on Page 28 on "How to Order."

④ You Benefit by Our World-Wide Shipping Experience

We are called upon by customers to ship our Vitalized Strawberry plants all over the world. This gives us a wide experience in careful and efficient packing. If we can deliver our plants in good condition to customers in Sweden, Australia, Japan, South America, and other distant points halfway around the world, they will surely reach you in the best of growing condition. Our system of packing is different and our plants are so vigorous and strong that they can stand shipping anywhere. (See page 29.)

Read These Letters from Thousands of Miles Away Traveled 6000 Miles by Land and Sea

Buenos Aires, Argentina, So. America.
Gentlemen:—"The 1,000 Super-Mastodon plants reached me in fine growing condition. Thanks for your strong plants and your system of packing. Plants nearly 4 weeks enroute."—Felix Rampler (Hijo.)

Half Way 'Round the World

Tapanui, Otago, New Zealand.
Dear Sir:—"Thanks for your method of packing. My 500 Super-Mastodon plants reached me in a good growing condition and it looks as though every plant is going to grow."—W. B. Eskdale.

Away Over in Asia

Chun Ju, Korea, Asia.
Gentlemen:—"The 100 Super-Mastodon plants reached me in good shape. Am surprised they stood the trip so well."—S. D. Winn.

To Europe, 3,000 Miles

Neerum, Denmark, Europe.
Gents:—"The Super-Mastodon plants you sent me are satisfactory, and I am wanting you to send me 1000 plants by express."—G. Sorenson.



⑥ You Can Make More Money

There is a right way to do everything, even to growing strawberries and other small fruits. There are thousands of strawberry beds that just barely exist,—have no chance whatsoever to do what they should and could. Many grow fine fields of corn, oats, alfalfa and the like to feed their stock,—hogs and cattle—and take great pride in it, but the strawberry bed, from which the family gets their strawberry supply (often only an excuse of an affair) is "let go to the dogs." A strawberry bed is the most paying piece of ground on your farm when cared for in the right way.

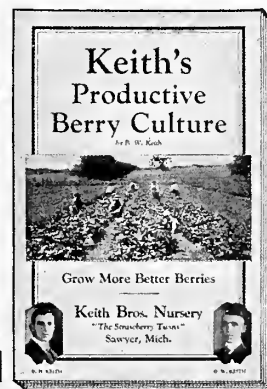
New Book Tells How.

It's easy to grow strawberries the right way. This book tells you how. It is possible to make \$500 to \$1,500 per acre when you grow strawberries the right way. There was a man from Indiana in our office the other day who hit it about right when he said "There's big money in strawberries when they are grown right, but so many growers don't take care of the beds as they should."

This book shows you how to grow Strawberries and other Small Fruits the "Right Way." It gives you Keith's Practical and Productive Ways of growing berries.

FREE

It is sent you free with every \$5 or more order. Sent for 35c with all orders amounting to \$2 up to \$3 and for 25c with all orders amounting to \$3 up to \$4.99. Orders less than \$2, 50c. In all cases it is sent postpaid. (See page 22 for full description and what it contains.)



BEAUTY

(Late—Per.)

A Big Late Beautiful Berry



We have been keeping our eyes on this "Beauty" for the past two or more years, ever since the wonderful reports began to come in regarding its big yields of beautiful berries. Last year we were thoroughly convinced that this Beauty was the berry for a late variety so we secured a number of plants direct from the originator and now we have Beauty plants for you.

Everything about Beauty is big,—Big plants 12-15 inches high,—big fruiting stems 8 to 10 inches long, growing upright exposing the berries in full view for easy picking and perfect coloring,—big berries 5 to 7 inches around. As the introducer put it, "Beauty is big, beautiful, and late. Berries large as walnuts, solid as a peach, juicy as an orange and sweet as cake."

Beauty is a long keeper, holding up as long as two days after picking and still bringing top prices on the market. Berries attractive red and solid throughout. We recommend it very highly as a dependable berry for your field or garden plantings. Growers of our personal acquaintance tell us that Beauty is their best money-maker in the late varieties. Many others are clamoring after pure Beauty plants, but growers will not part with what they have, because they will not dig into their fruiting rows. The plants are too valuable for fruiting. Everybody in this vicinity are now wanting more Beauty plants to increase their plantings.

Our supply of Beauty plants is very limited and we are sure to sell out long before the plant season closes, but as long as we have them we will book and fill orders at these prices:

Price:—\$1.75 per 100 in lots of 500 plants or more.

Complete Price List on page 28.

RED GOLD

(Early—Per.)

A New Strawberry with "Wild Strawberry Flavor"

Every variety of strawberry has some outstanding peculiarity different from other varieties, but Red Gold has many, for instance:—

- 1.—It has that sweet, rich "Wild Strawberry" flavor — unlike that found in other varieties.
- 2.—It has a very long blooming period which insures a set of berries regardless of late frosts, rains, etc., because there are so many blossoms and they are not all open at the same time.
- 3.—Its fruiting stalks are very large and stiff, holding the full load of berries out of the sand and dirt.
- 4.—It has a long fruiting season —over three weeks, corresponding to its long blooming period. Most varieties have only two weeks.

The following are from the originator's de-

scription of the variety:—"Red Gold is a wonderful plant maker with strong, deeply penetrating root system and will withstand more drouth and frost conditions than any strawberry we have ever grown.

"The berries are very large with record of individual berries that measure 8½ inches around. They have a very bright shining strawberry-red color which makes them very attractive on the market. The flesh is tender and melting and loaded with sweetness and that good old-fashioned wild strawberry flavor.

"Red Gold is a very sugar saver, the berries being so sweet and meaty that they make the very highest quality of preserves with but two cups of sugar to a quart of berries instead of four cups called for with ordinary berries and so saving a full pound of sugar with each quart.

"The fruit stems have so many buds on them and they open during such a long period that a frost or rainy spell during blooming period only catches a few blossoms that are open, leaving plenty more to come and mature a good crop of berries."

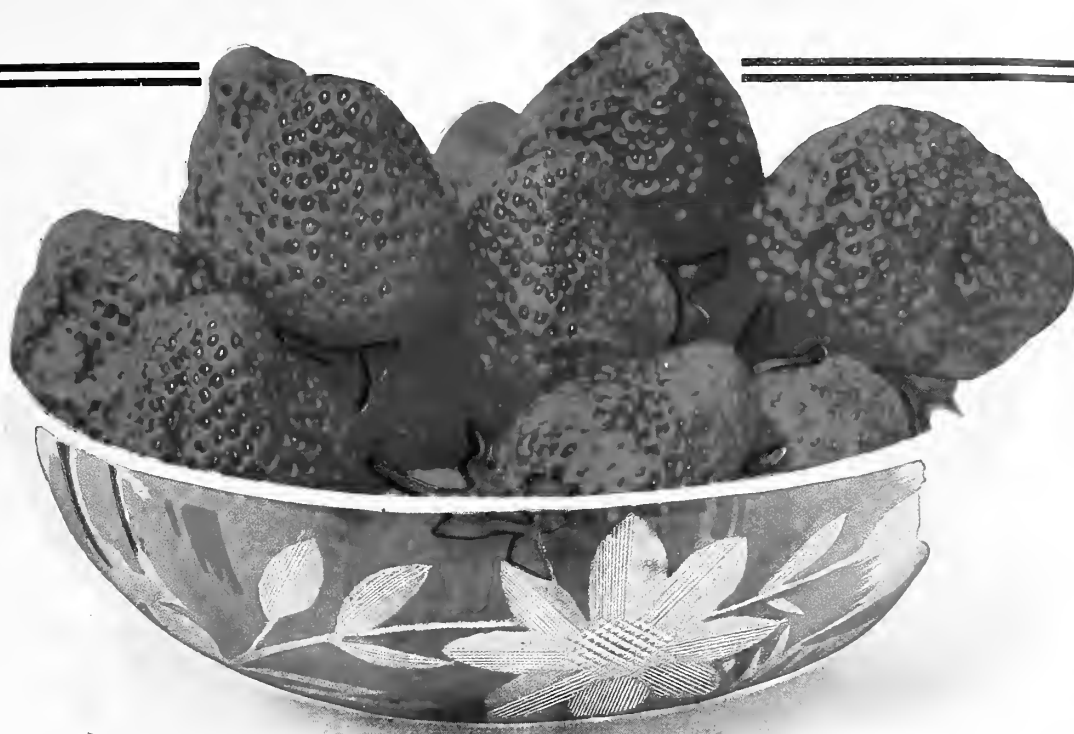


Red Gold—"Sweet As Sugar"

We are offering our customers our Vitalized Red Gold plants at a great reduction this year. Last year we offered them at \$40 per 1,000 and sold out before the end of the season. This season we offer them at a bargain price of \$15 per 1,000. The plants will go fast at this price and we ask you to get your Red Gold orders in early.

Price only \$1.50 per 100 in lots of 500 plants or more. Complete Price List on page 28.

KEITH BROS. NURSERY, Sawyer, Michigan



**Keith's
Gibson—
Look at
Their Size**

Keith's Famous GIBSON

Mid-Season Variety—A Universal Favorite

This variety is to the Mid-season varieties what Premier is to the early ones. Productive—Profitable—Dependable. Gibson is a strong grower doing well on any strawberry soil, producing paying crops where others fail. A mid-season leader wherever strawberries are grown, especially in the North. Very productive, berries well supported on strong, stout stems.

Berries large, dark glossy red all over making a very attractive pack inviting buyers. Firm, stands hauling or shipping to market. Flavor, rich, pleasing, remaining after canning. A suitable berry for home or market use.

Keith's Famous Gibson plants are very productive, having a record of yielding at one picking at the rate of 7,260 quarts per acre, more than double the world average whole season yield for strawberries. Almost a quart per plant at one picking. This is what makes them "Famous." We have grown Gibson plants for years and our customers find them very productive and profitable. For instance, there's Mr. Lochtefeld (see letter and picture below) who set 1,500 Keith's Famous Gibson plants and sold \$128 in berries (\$680 per acre)—and down in Ohio, Mr. Leasure harvested at the rate of \$1,600 per acre. While over in Indiana, Mrs. Elliott sold \$126.80 from 1,000 Keith's Famous Gibson, at the rate of \$1,014.40 per acre. These yields and profits give you some idea of the value in setting Keith's Famous Gibson plants. Price 60c per 100 in lots of 500 plants or more.

To the Right is Mr. Lochtefeld.—Read His Letter Below.—\$128 from 1,500 Plants

Dear Sirs:— St. Henry, O.
"The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for \$128.00."
V. F. LOCHTEFELD.

\$126.80 from 1,000 Plants

Mr. Elliott sold over \$126.80 from 1,000 Gibson plants. Costing only \$5.00, and Mr. Quinick of Trenton, Ohio, sold \$56.00 in berries from 300 of our Gibson plants.

L. E. ELLIOTT, Palatine, Ind.



Mr. Strebing Sold \$253.25 in Berries

To the left is Mr. Strebing's berry field from which he sold \$253.25 in berries. Notice the bed takes up just a small strip on one side of the field.

\$200 from 1,000 Plants

South Zanesville, O.
Dear Sirs:—"Never had finer strawberries than your Gibson. From the 1,000 plants we sold over \$200 worth of berries. We picked as high as 75 quarts off one row of 225 plants at one picking."

W. E. LEASURE.



A LEADER

**WHEREVER STRAWBERRIES
ARE GROWN**



**You'll Be Pleased with
This Variety**

BECAUSE

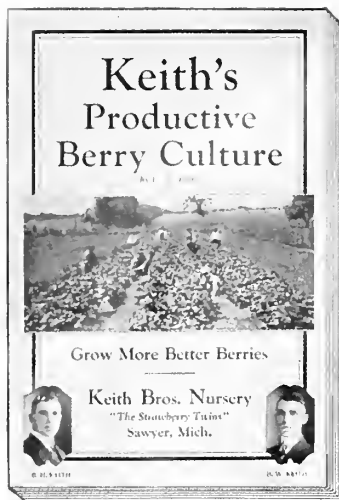
- 1—** It has no Preference for Climates or Soils.
- 2—** It Stands a Lot of Abuse — Bears when others Won't or Don't.
- 3—** No Other Mid-Season Variety Has Berries so UNIVERSALLY LARGE.
- 4—** It Is Equally Desirable for Home Use or Distant Markets.
- 5—** It Is a Fine, Firm Canning Berry—Is Excellent for Preserves.



WHY

**You Will Like Keith's
Gibson Best**

- (a)** They Have Unusual "Pep" Due to Ample Fertilizing.
- (b)** They Start Quick and KEEP IT UP.
- (c)** They Have VITALITY—Frosts Have No Terror for KEITH'S GIBSON.



NEW Valuable BOOK

Offered for the First Time

By **KEITH BROS.** "Strawberry
Twins"

**Makes it Easy and Profitable for You to Grow
Strawberries and Other Small Fruits**

How to Get This Valuable Book

If we only knew what you would like to know to grow profitable crops of Strawberries and other

This Book Will Help You to Grow Profitable Crops of Berries. Regular Price 50c (Postpaid.)

Small Fruits, we could and would gladly help you out. But we don't. Therefore we have gotten together all the short-cuts, practical helps, and useful suggestions concerning Small Fruit Culture and printed them in this Book. All the beginner, the city Farmer or the practical grower needs to grow Bumper Crops of Big Berries is in its pages, written in a very simple and understandable way. The opposite column will give you only a glimpse of what it contains.

Our Offer

With every order amounting to \$5.00 or more we send "Keith's Productive Berry Culture" free. With orders up to \$2.00, 50c postpaid. Orders amounting to \$2.00 up to \$3.00, 35c postpaid; and orders amounting to \$3.00 up to \$4.99, 25c postpaid; all orders of \$5.00 or more, it's Free, postpaid.

How to Obtain This Book Free

You can obtain the book free by sending us your order along with a few plants for your neighbors. If your order does not come to the \$5.00 you can easily get a friend or your neighbor to take a few plants. You and he could get your plants cheaper for the more you order of a variety the less the cost per plant. In this way you could include his plants right with yours, you getting the Book Free and the both of you getting your plants cheaper.

For instance, you could get two others to go in with you and order one No. 3 Ready-Made Strawberry Garden, this would make each

Tells How

- 1.—How to get berries "Out of Season."
- 2.—How to market berries at Highest Prices.
- 3.—How to Start in a Small Way.
- 4.—How \$5.00 Can Bring Over \$200 Profits.
- 5.—How one acre Can Bring \$1,200 to \$1,500.
- 6.—How to Prepare Soil, Set Out and Care for Plants in the most Practical and Profitable Way.
- 7.—How to Conduct a Roadside Market for Greatest Profits.
- 8.—How to Earn Money for a New Car, Radio, Etc.
- 9.—How Boys and Girls Can Build Bank Accounts.
- 10.—How to Prepare Delicious New Berry Dishes—Latest Recipes.

Besides the above helpful information, "Keith's Productive Berry Culture" has many "short-cuts" and practical suggestions for fruit growers and gardeners. It gives you Keith's practical ways of growing profitable crops of berries and how to market them at the greatest profits. A wonderful help for beginners or practical growers.

It also covers in a practical way the selection of suitable soils and their preparation,—the care of plants before and after planting,—proper methods of cultivation,—suitable fertilizers and how to apply them,—different systems of culture,—mulching, etc.,—how to grow plants through Mulch Paper. You will find it indispensable in growing profitable crops of berries. It makes berry growing easy, enjoyable and above all profitable.

of you one Ready-Made Strawberry Garden No. 1. The No. 3 Garden would cost \$5.95 while three of the No. 1 Gardens would cost three times \$2.50 or \$7.50. If you wish but one book it could do for all three of you, but you would be getting the Book Free.

FOR THE FAMILY TO TALK OVER

To Think Over—Talk Over—and Discuss with Your Wife

1.—Buying Berries for table, canning, etc., is a big expense. It could be stopped by setting a few of Keith's Vitalized Plants in your garden this spring.

2.—To Grow All the strawberries your family can possibly use is easy, takes very little time, space and money to make the start.

3.—It's a Joy, a Pleasure to have fresh, rich, ripe strawberries right from your own garden three times a day, spring, summer, and fall. It's a great convenience in planning something for meals. Ask your wife. Keith's Vitalized Super-Mastodon plants bear berries all summer and fall, also next spring and so on for another year or so.

4.—Fresh Berries make less housework. Pies, cakes, and cookies go begging at our house when we have fresh strawberries. They make less baking.

5.—Lunches for the Kiddies when they go to school. Strawberry jellies, jams and preserves help out. Plan for this cut in expenses by setting only a few extra plants. They will give you the extra berries for jams, jellies, preserves and the like.

6.—House Wives make more money with less expense and labor growing strawberries than they do raising chickens. \$300 to \$400 clear from a city lot (or a piece of ground its size) is possible.

7.—There's Big Quick Money in growing strawberries to sell to the "Travelling Public" right in front of your home. City folks and tourists will flock to your place and pay good prices for fresh berries. We know. Thousands of dollars are handed out every year to farmers at their Roadside markets. Better get your share. Mastodon Everbearing berries are the best drawing card and a ready seller.

8.—Give Your Boys and Girls a Chance. Boys and girls not large enough to help in grain farming can do as much as "grown ups" in planting, hoeing and picking strawberries. Give them a chance to help you or themselves make extra money, start a bank account, pay their way through school. They can pick the berries while Dad goes on with his regular farm work.

9.—Start on a Small Scale. More families make big money from an acre or even smaller patches than they do from large ones. Concentrate your efforts. From an acre or so of strawberries you can make more than you can from a whole field of wheat, corn, or oats.

10.—The Growing of Strawberries and other Small Fruits is made easy by following the practical methods given you in "Keith's Productive Berry Culture" mentioned at the top of this page. Whether you have had any previous experience doesn't matter. You are sure to succeed and make berry growing a profitable quick-cash-crop undertaking. Let us show you how.

KEITH'S NEW SELECTED COLLECTIONS OF GLADIOLI

NOTE:—We pay postage on all Gladioli Bulbs in States listed in Group No. 1. In States in Group No. 2 add 1 cent per bulb. In Group No. 3 add 1½ cent per bulb.

No Discount Allowed on Gladioli or Dahlia Collections

We offer here a Collection of the most rare and new Gladioli that have all the shades and colors of the rainbow.

New and Rare Glads

	Three	Twelve
<i>Durritt</i> .—New, white splashed with red	\$1.00	\$3.50
<i>Dr. E. F. Bennett</i> .—New creation. Deep scarlet-red	.70	2.50
* <i>Giant Nymph</i> .—Coral-pink early mammoth blossoms	.40	1.50
* <i>Mrs. F. C. Peters</i> .—Rose-lilac, very late bloomer	.40	1.50
* <i>Neoga</i> .—Rich dark garnet-red, gigantic blossoms	.30	1.00
* <i>Pink Wonder</i> .—Dainty shell-pink, flower 6½" across	.70	2.50
* <i>Scarlet Princeps</i> .—Raspberry-red with scarlet-red	.45	1.60
* <i>Sheila</i> .—New, early, salmon shading to orange	1.00	3.50
* <i>Violet Beauty</i> .—New, very large cerise-red blossoms	1.00	3.50
* <i>Dr. W. H. Phipps</i> .—New, rose-pink shaded to rosy-salmon	.75	2.50

"Rarity" Collection (\$2.23 for Only \$1.80)

1 bulb each (10 bulbs in all) List Price	\$2.23	Bargain Price \$1.80
3 bulbs each (30 bulbs in all) List Price	\$7.87	Bargain Price \$5.00

KEITH'S BIG RAINBOW COLLECTION

12 Selected Varieties

This is the greatest BARGAIN in Gladioli Bulbs ever offered by Keith Brothers. Every variety is a winner and will give you blooms that you will like to show your neighbors or write the papers about.

Big Bargain. Fifty Bulbs in Twelve Selected Varieties Only \$2.65

We want you to distinctly understand that "KEITH'S BIG RAINBOW COLLECTION" is not a "Mixed" Collection made up of any-old-kind of bulbs, but that it consists of 50 bulbs of 12 distinct varieties, each one being selected by us so as to give you at Bargain prices only the most beautiful and largest blooms from early until late in the "Glad" season, and with all the colors of the rainbow.

\$5.00 Value for Only \$2.65 This Collection readily sells for \$5, but we have grown these bulbs ourselves from "Show" Gladioli, which only a year or so ago sold for 50c to \$1 per bulb, and now we offer them to you all at a BARGAIN PRICE OF ONLY \$2.65.

Ready-Made Gladioli Garden No. 1. This "BIG RAINBOW COLLECTION" of 50 bulbs with sufficient Mulch Paper and Fertilizer postpaid in States in Group No. 1 for

\$3.35

Postpaid in States in Group No. 2 for \$4.00, in Group No. 3 for \$4.40.
See page 27 for State Groups.

Collection of "Giants"

\$4.00 for only \$3.35

A collection of the largest blooms known in "Glads." This collection will give you a "Wonder Garden." It consists of those 7 varieties marked (*) in the list at the left.

One Bulb each (7 bulbs in all) List Price \$1.54, Bargain Price \$1.25
Three Bulbs ea. (21 bulbs in all) List Price \$4.00, Bargain Price \$3.35

Ready-Made Gladioli Garden No. 3

21 bulbs listed here for \$3.35 with sufficient Mulch Paper and Fertilizer postpaid in States in Group No. 1 for \$3.85. Postpaid in Group 2 for \$4.35. Postpaid in Group 3 for \$4.50.)

Ready-Made Gladioli Garden No. 2

The 30 bulbs listed here at \$5.00 with sufficient Mulch Paper and Fertilizer (see Garden No. 2 below) postpaid in States in Group No. 1 for only \$5.65, in Group 2 \$6.30, in Group 3 \$6.65. (See page 27 for State Groups.)



Keith's Gladioli Bulbs are securely packed to reach you in good condition.

Keith's Ready-Made Gladioli Gardens

**GROW
Glads
and
Dahlias
This
NEW
WAY**

These Ready-Made Gladioli Gardens give you a NEW WAY to grow Glads. They consist of bulbs in the above collections with sufficient Mulch Paper (see pages 5 and 8) and Special Fertilizer to give wonderful growth and blooms.

Garden No. 1. 50 Bulbs (Rainbow Collection), 11 Feet of Mulch Paper, 2 pounds Fertilizer **\$3.35**

(Postpaid in Group 1, postpaid in Group 2 \$4.00, postpaid in Group 3 \$4.40.)

Garden No. 2. 30 Bulbs (Rarity Collection), 7 feet of Mulch Paper, 1 pound Fertilizer **\$5.65**

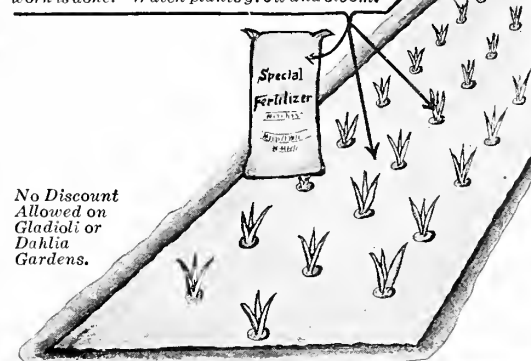
(Postpaid in Group 1, postpaid in Group 2 \$6.30, postpaid in Group 3 \$6.65.)

Garden No. 3. 21 Bulbs (Giant Collection), 6 feet of Mulch Paper, 1 pound Fertilizer **\$3.85**

(Postpaid in Group 1, postpaid in Group 2 \$4.25, postpaid in Group 3 \$4.50.)

KEITH'S Ready-Made Dahlia Gardens. By growing your Dahlias through Mulch Paper, you insure the earliest and biggest blooms, and practically eliminate hoeing, weeding, watering and the like (see page 5). Below you will find where we offer Mulch Paper and a Special Fertilizer in connection with each Dahlia Collection. It's a NEW way to grow beautiful Dahlias. Order your Ready-Made Dahlia Gardens from offers following each Collection at bottom of this page.

Prepare soil, mix in fertilizer, lay Mulch Paper, plant bulbs through holes. Your work is done. Watch plants grow and bloom.



No Discount Allowed on Gladioli or Dahlia Gardens.

Keith's GIANT DAHLIAS

No Discount Allowed on Dahlia Roots or Collections.

NEW. Here is the latest in Dahlias. Dahlias which have won medals for their beauty and size. We offer only the best. They are all "Cracker Jacks." Plant these and you will be surprised at the large gorgeous attractive flowers you can pick.

Sequoia Gigantea. (Decorative).—One of largest yellow dahlias grown. Buttercup-yellow. Each 75c, 3 \$1.95.

Mrs. Warner. (Decorative).—Exceptionally large flowers on long strong stems. An orchid shade of mauve-pink. Each 70 cents, three for \$1.75.

Radio. (Decorative).—The largest flower crown, 8 to 10 inches across without extra care. Deep "American Beauty" red tipped with gold. Each only \$2.00, three for \$5.00.

Millionaire. (Decorative).—Very large, lavender with lighter centers. Each 50 cents, three for \$1.25.

Pride of California. (Decorative).—Mammoth rich red very attractive flowers. Each 60c, three for \$1.35.

Giant Collection

No. 1—1 root ea. of above (5 roots) **\$3.70**

No. 2—3 roots ea. of above (15 roots) **\$9.65**

(With collection No. 2, these 15 roots, we will

send enough Mulch Paper—45 ft.—and 4 lbs. of Special Fertilizer to make you a "Ready-Made Dahlia Garden" for \$10.75 all prepaid in States in Group No. 1, for \$11.25 in Group No. 2, for \$11.65 in Group No. 3.

Selected Dahlia Collections

Ten Distinct Varieties Many Colors

For a number of years we have been growing nothing but Fancy Dahlias, always adding to our collection the best we can secure. This year we have an over supply of roots of these Selected Fancy Dahlias, too many for our own use, and as long as they last we will fill orders from these selected lots at following BARGAIN PRICES.

\$5.00 Value for only \$2.50

Just think of it! 10 roots,—10 beautiful Dahlias,—for only \$2.50, postpaid in States in Group No. 1. Group No. 2 \$2.75. Group No. 3 \$3.25.

(With this collection of 10 roots we will send enough Mulch Paper (24 ft.) and 3 lbs. of Special Fertilizer to make you a "READY-MADE DAHLIA GARDEN." Postpaid in States in Group No. 1 for \$3.45. Postpaid in Group No. 2 for \$3.95. Postpaid in Group No. 3 for \$4.35.)

We pay postage on all Dahlia Roots in States in Group No. 1. In Group No. 2 add 7 cents per root. In Group No. 3 add 10 cents per root.



For Something New, Beautiful, Attractive, Try Keith's NEW TRIO---ROSE SET

We Pay Postage.—All rose bushes are sent postpaid in States in Group No. 1 In States in Group No. 2 add 5c per bush. In States in Group No. 3 add 7c per bush (See page 27).

Each Trio-Rose Set consists of any one you wish to select of the two-year old Climbing Rose Bushes listed on this page with sufficient Special Fertilizer to fertilize it for two years or more, and one fan-shaped Trellis, eighty-four inches high.

FREE! With every order for three or more complete Trio-Rose Sets we will send you FREE one bottle of EVERGREEN, a SPECIAL ROSE SPRAY to keep your roses FREE OF INSECTS.



Excelsa. (Red).—Equal to the Crimson Rambler, but disease free and will not winter-kill. A remarkably fast grower, covering a trellis in a very short time. Flowers in large clusters (see cut) of crimson, tipped with pink. The greatest Rambler Red Rose. Price two-year bushes each 50c, three for \$1.25.

Dorothy Perkins. (Pink).—Brilliant Rambler Rose. Does not winter-kill. Flowers very double, shell-pink in large clusters. Rapid grower. Price two-year bushes each 50c, three for \$1.25.

Gardenia Yellow Rambler. (Yellow).—This climbing yellow rose is disease free. Buds golden yellow, very attractive. Very dependable climbing rose. Price two-year bushes 65c each, three for \$1.50.

Climbing American Beauty. —Has rich red flowers shading to pink. Early bloomer, very fragrant. Price two-year bushes each 60c, three for \$1.50.

Silver Moon. (White).—Yellow buds opening into pure white flowers. Is very large, often 4 inches across. Price two-year bushes each 60c three for \$1.50.

ROSE COLLECTION \$3.20 for only \$2.75

1 Excelsa (red)	-----	\$0.50
1 Silver Moon (white)	-----	.60
1 Climbing American Beauty (pink)	-----	.60
1 Veilchenblau (blue)	-----	.75
1 Mary Wallace (apple-blossom pink)	-----	.75
List Price	-----	\$3.20

Bargain Price only \$2.75

Postpaid in Group No. 1 States for	-----	\$2.75
Postpaid in Group No. 2 States for	-----	3.10
Postpaid in Group No. 3 States for	-----	3.30



KEITH'S TRIO-ROSE SET

1.—One fan-shaped Trellis 84 inches high made of durable wood painted white.

2.—One bag of Special Fertilizer to make your roses boom and bloom. Enough for three years.

3.—One two-year climbing rose bush. Any one you may choose from this page. See price list below.

PRICES—TRIO-ROSE SET

One complete Trio-Rose Set consisting of one two-year climbing rose bush (your choice), one Trellis described above and one pound Special Fertilizer. Price each set

Express prepaid in States in Group No. 1 for \$3.25

Express prepaid in States in Group No. 2 for \$3.65

Express prepaid in States in Group No. 3 for \$3.85

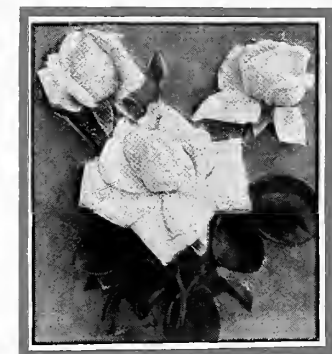


Paul's Scarlet Rambler.

(Scarlet).—A new, hardy, climbing scarlet-red rose. Awarded gold medal by the National Rose Society for its beauty, long blooming period and hardiness. The most popular climbing rose. It is a mass of scarlet roses at blooming time. Price two-year bushes 65c each, three for \$1.50.

Veilchenblau. (Blue Rambler):

—The nearest pure blue rose there is. Flowers rosy-purple turning to gray-blue. Something unusual in roses. Price two-year bushes each 75c; three for \$2.00.



Mary Wallace. (Apple-Blossom pink):

Vivid pink unknown before in climbing roses. Flowers very fragrant. It is as beautiful as any Everblooming Tea Rose—large, bright pink, "illuminated with shining gold," lasting, early. If you want roses as beautiful as a greenhouse, get Mary Wallace. (See picture above). Price two-year bushes 75c each, three for \$2.00.

Dr. W. Van Fleet. (Shell-Pink)

—An unusually beautiful hardy climbing rose. Flowers as beautiful as the finest Everblooming Tea Roses, borne on long stems most suitable for cut flowers. Blooms for three weeks. One of the most beautiful and best climbing roses. Price two-year bushes 75c each, three for \$2.00.

Hydrangea. (Large Flowered).—Has very large, first showy white turning to bronze-pink. Remains on until snow falls. Will retain their coppery-red color all winter if gathered in fall and placed indoors. We offer our Hydrangeas at Bargain prices. Price

2-year plants 60c; 3 for \$1.50; 10 for \$4.70
3-year plants 75c; 3 for \$2.00; 10 for \$6.00

(Our 3-year plants will blossom this year.)



KEITH'S

Ornamental Shrubs and Flowers

Grow Where Others Don't or Won't

Note:—The Other Shrubs We List Will Be Found on Page 25.

(We prepay postage on all shrubs shipped to States in Group No. 1. In States in Group No. 2 add 9c per shrub, and in States in Group No. 3 add 15c per shrub.)

Spirea Van Houtte

Best and most popular of all the Spireas. Is often called Bridal Wreath. Masses of white flowers all over the drooping branches in June appearing like banks of snow. 2-yr. bushes 40c; 3 for \$1.00; 10 for \$3.00

Spirea Billiardii

This beautiful flowering shrub will keep you in cut flowers during the late summer when flowers are scarce. Has long plum-like rose-pink flowers clustered at the tip of each shoot (see cut). Used much for cut flowers and decorating. The flower clusters are very attractive and showy. It grows only three to four feet high, makes a beautiful attractive hedge from which you can cut flowers all summer. Three-year bushes (will bloom this summer) 2-3 feet each only 65c; three for \$1.75; 10 for \$5.00. Two-year bushes each 35c; 3 for 85c; 10 for \$1.95.



Spirea Billiardii

Asparagus

Grow Your Own Asparagus One Planting Lasts a Lifetime

Asparagus is easily grown anywhere, in the corner of the back yard, along the back fence, at the end of the garden, in fact, it can be grown in any out-of-the-way place where the ground has good drainage, isn't low and wet. It should have cultivation the first year or so, after that a straw mulch is all that is necessary. One planting will last many years. Set the plants in a trench 6 inches deep, trenches 4½ feet apart. Cover the plants 3 inches deep, filling remainder of trench after plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it under 8 inches deep. 50 plants will grow enough Asparagus for any home and cost you only a few cents.

Martha Washington. A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on one- and two-year plants see page 28.

Palmetto. The Old Reliable variety that has stood the test for years. An early rapid grower of tender well flavored shoots. Hardy. Prices, one- and two-year plants see page 28.

Dewberries

Bigger, Better, Sweeter Than Blackberries

The berries are often twice as large as blackberries, sweeter, no hard cores, sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter, requiring less sugar. The young vines are allowed to run on the ground the first season. The second spring tie to wires supported by posts set along in the row. This holds the big berries off the ground. A garden fence makes a fine support. Try a few plants along the edge of your garden. They will take up no space there. After fruiting the old vines are cut off next the ground, removed and burned, thus allowing the young vines all the nourishment possible. A dozen plants will give you lots of berries.

We offer one- and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early.

Lucretia. The hardest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter.

Price: One-year plants.—12 for \$1.00; 25 for \$1.60; 50 for \$2.60; 100 for \$3.75; 200 for \$6.00; 500 or more plants \$2.20 per 100.

2-yr. plants—6 for \$1.25; 12 for \$1.90; 25 for \$2.90.

(All prices postpaid in states in Group No. 1 (see page 27). In States in Group No. 2 add ¼c per plant for 1-year, and 1c for 2-year. In Group No. 3 add 1c per plant for 1 year and 1½c for 2-year.)

Grapes

Every Home Should Have Grapes. Easily Grown Anywhere

Think of the jellies, marmalades, and delicious juices you can have from a few grape vines—all colors and flavors. They can be easily grown in any out-of-the-way place, on the back fence, over trellis, or over grape arbor (see below). Here are four dependable varieties.

Concord. (Blue). The leading blue grape. Best of all for general uses. A hardy, fast grower. Price (postpaid, see below) 2-year 25c each; \$1.00 per 6; \$1.60 per 12; \$2.75 per 25; \$4.25 per 50; \$7.50 per 100; 500 or more \$5.00 per 100.

Niagara. (White). The best white grape, very productive. Grapes large creamy-white, a sweet pleasing flavor. Wonderful for juice.

Moore's Early. (Blue-Black, Early). Best early grape. Resembles the Concord very much, but seven to ten days earlier.

Brighton. (Red). Most desirable of all red grapes. Large, very sweet and juicy. Is an early variety.

Price (postpaid) all varieties except Concord:—2-year plants 40c each; \$1.95 per 6; \$3.25 per 12; \$5.00 per 25; \$8.00 per 50; \$12.00 per 100.

NOTE:—Grape plants are sent postpaid in States in Group No. 1. (See page 27). In Group No. 2 add 4c per plant. In Group No. 3 add 5c per plant.

Keith's Bargain Grape Arbor

Here's your chance to get a "Red, White and Blue" grape arbor at Bargain Prices. One plant each of the above four varieties, covers the full grape season with four different colors and flavors. Will make you a dandy grape arbor. Price 2-yr. plants postpaid in States in Group No. 1 (see page 27) for \$1.20. Postpaid in States in Group No. 2 for \$1.35; in Group No. 3 for \$1.45. Order early. No further discount allowed.

SHRUBS

(Continued from Page 24)

(All shrubs and vines postpaid in States in Group No. 1 (see page 27); in States in Group No. 2 add 9 cents each; in Group No. 3 add 12 cents each.)

Bush Honeysuckle. From this hardy fast-growing bush, very hardy, you can cut baskets full of light pink honeysuckle flowers as shown in the basket at left. The bush is just loaded with them. The flowers are followed in late June with loads of clear glistening holly-red berries attracting lots of birds. The branches, with these loads of shining red berries, are much used for decorating. A very useful shrub. Grows 5 to 6 feet high. Price two-year bushes (18-24 ins.) well branched, only 40c; 3 for \$1.00.

Golden Bell. Earliest of all shrubs to bloom in spring. Masses of golden bell-shaped flowers up and down on the stems even before the leaves appear making the bush appear from across the yard like a yellow bank of bright golden flowers. Plant a few Golden Bell this spring to brighten the corners here and there. Price two-year bushes (18-24 inches) each 45c; three for \$1.20.



Bush Honeysuckle

Althea. (Purple). Rose of Sharon. Blooms in August when most shrubs don't. Fine for Hedges, mass, or individual plantings. One of the few plants extensively planted for August flowers to brighten up home grounds during late summer. Price two-year bushes (18-24 inches) each 45c; three for \$1.20.

Rose Weigela. (Apple - Blossom Pink). Masses of showy dark apple-blossom pink along the stems in the spring (May). Grows 4 to 5 feet high. Makes a very beautiful attractive shrub. The blooms are trumpet-shaped, very sweet, attractive, and very serviceable for decorating graves on Memorial Day. Much used as individual shrub planted on cemetery lots. Price two-year bushes (18-24 inches) 45c each; three for \$1.20.

Spirea Opalifolia. (White). Grows 5 to 7 feet high, has white flower cluster like little snowballs, followed by brownish-red berries making a very interesting variety of colors. Foliage very healthy and always a showy dark green. Price two-year bushes (18-24 inches high) 50c each; 3 for \$1.25.

HEDGE PLANTS

Japanese Barberry. Here is a low-growing (2-3 feet) shrub attractively beautiful in winter or summer and one much used for hedges. Leaves dark green turning to scarlet fire-red in fall. Bushes loaded with scarlet berries hanging on all winter making a contrasting scene with the snow. Very hardy. When used for hedge purposes set plants 18 inches apart in row. Dogs, cats, chickens, in fact, nothing can get through a barberry hedge. Also much used as plantings to keep people from "cutting corners" or "cross lots." Price two-year bushes each 25c; three for 65c; ten or more 16c each.

Armour River Privet. Hardy northern Privet. Does not winter-kill like others. Most used of all privets for hedges. Should be set 10 ins. apart in rows or alternated 12 ins. apart in double rows for best hedge. Price two-year plants each 15c; 3 for 40c; 10 or more 12c each.

Lodense Privet. Much like the common privet only it makes a very dense growth and grows not over 18 inches high, fine for low planting along your walks or garage drive. Snow doesn't drift deep near Lodense Privet. We have only large three-year bushes full grown. Price each 60c; three for \$1.50; ten or more at 40c each.

Spirea Billardii. Often used as a hedge; makes a beautiful one. See full description and illustration of Spirea Billardii on page 24.



Buddleia. Butterfly Bush. (Lilac-Purple). Often known as Summer Lilac. Has long corn-tassel shaped flowers, lilac-purple and very fragrant, attracting many butterflies. Much used as cut flowers, blooms all summer when flowers are scarce. One bouquet of Butterfly-Bush flowers will fill the whole house with a very pleasing fragrance. Price two-year bushes (18-24 inches high), ready to bloom first year, each 50c; three for \$1.25.

VINES

Hall's Japan Sweet - Scented Honeysuckle.

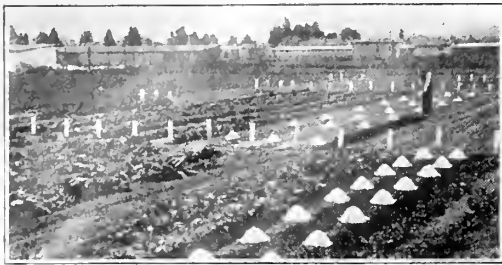
Rapid growing vine, will not winter-kill, waxy green leaves remain on all winter. Flowers very fragrant, first white turning to a buttercup-yellow. Can be grown on porch trellis, garden fence, anywhere. Also much used on banks or terraces to prevent washing away of soil. Price 2-year plants each 35c; 3 for 90c; 10 for \$2.50; 1-year plants 20c each; 3 for 50c.

Clematis Paniculata. (Sweet Scented Jap. Clematis). A very showy vine when in bloom. Lacy pure white flowers in immense clusters appearing like puffs of white smoke from a distance. Very fragrant, sending its pleasing perfume all about the porch or yard in the early evening. Blossoms during August and September. None better for porch vines. Price two-year plants each 45c; three for \$1.20.

Celastrus Scandens—Bittersweet.

This is the vine so much sought for in the fall by all, for its graceful sprays of orange-yellow berries make charming winter house decorations. Buy a few of these vines, plant them along the back fence or near a trellis, such as shown with our "New Trio-Rose Set" on page 24, and you will then have all the Bittersweet sprays you wish for table or winter decorations. Price 2-year plants each 50c; 3 for \$1.25; 10 for \$3.75.

A NEW WAY TO HAVE EARLY CROPS



Hotkaps are used by Gardeners to protect either vegetables or flowers.

Early to Market for Higher Prices

Hotkaps are a new invention,—a special processed wax cone, an "Individual Hothouse for Each Plant" which makes the plant grow faster, and hardier, thereby enabling you to get your crops on the market earlier for higher prices.

Melons, cucumbers, egg plant, tomatoes and similar crops can be put on the market from ten days to two weeks earlier by using Hotkaps.

PROTECTS PLANTS

Hotkaps, placed over seed or plants at planting time, protects the plants from frosts, insects, winds, pounding rains, etc. With this protection plants grow faster, hardier, yield heavier and mature two to three weeks earlier.—Early tomatoes, melons, and all vegetables bring the highest prices, you know. Gardeners and growers have always wanted something that would protect their early-set plants and at the same time force them along as if they were in a hothouse or hotbed. Hotkaps answer the purpose in every way.

This Modern Invention has solved the old problem of how to fully protect crops from frosts, insects, winds, etc., and at the same time "Force" their growth so they will mature in time for early market.

USING A HOTKAP SETTER

Hotkap Setters are very helpful and labor saving. They will pay for themselves in setting a few Hotkaps.

HOTKAPS WILL DO THE JOB AND DO IT RIGHT.



A Hotkap set ready to be covered around edges with soil. They are 11" across the base and 6" high.



The Plants in This Field Are Well Protected.

Hotkaps Are Very Inexpensive

The cost of Hotkaps is very little. They are easily and quickly placed over plants or seed hills, especially when a Setter is used. One man can place 3,000 per day.

PRICE (Postpaid)	States Group No. 1	States Group No. 2	States Group No. 3
50 Hotkaps	\$1.35	\$1.45	\$1.50
100 Hotkaps	2.10	2.30	2.40
250 Hotkaps	4.35	4.50	4.65
500 Hotkaps	8.00	8.25	8.50
1000 Hotkaps	15.00	15.30	15.50
Special Waterproof Setter	.70	.80	.90

SPECIAL OFFER Not Subject to Further Discount.

100 Hotkaps and 1 Setter	\$2.55	\$2.75	\$2.85
200 Hotkaps and 1 Setter	\$4.65	\$4.85	\$5.00

(SEND FOR FREE PAMPHLET)

MOLE TRAP

Costs Little—Is Sure to Catch—Lasts a Lifetime



This gets the mole every time no matter which way he comes. This shows the trap set ready to push into the ground.

Moles are a menace to lawns, gardens, and field crops. How many times have you tried to catch them and could not? This Mole Trap gets them every time. Easily set and easily "touched off" by the mole. The illustration shows the trap set, ready to push into the ground over the mole's hole. All you have to do is to pack the soil in the mole's hole with your heel, set the trap lengthwise the run-way with the trigger plate firmly down on the packed soil. When Mr. Mole roots up the packed soil, he touches off the trigger, the jaws come together and you've got him. It gets him every time no matter which way he comes, because there are jaws to catch him on either side of the trigger plate. We have used this kind of a mole trap here on the farm and nursery for many years and we find it a sure catch. Full instructions come with every trap.

PRICE (Postpaid)	States Group 1	States Group 2	States Group 3
1 Mole Trap	\$1.35	\$1.45	\$1.60
3 Mole Traps	\$3.75	\$4.00	\$4.25

WIZARD Sheep Manure

FOR BETTER LAWNS and GARDENS

Wizard Pulverized Sheep Manure is a natural plant food containing organisms and elements not found in Commercial Fertilizer. It is easily handled, perfectly safe to use anywhere, any time, has plant food in it that plants like. It puts new life and vigor in berry plants, flowers, lawns, and field crops.

Unlike Fertilizers

Unlike fertilizers, it supplies natural plant foods and humus which are lasting in the soil. It makes the soil rich, mellow, loosens heavy clay soils, stimulates increased root growth and gives worn-out soils all the natural elements necessary to promote healthy plant growth. Insures a permanent improvement in your soil by using this safe plant food. Ideal to mix with soil for potting our Mastodon Everbearing Strawberry plants, tomato plants, etc., under our suggested "forcing shelters" (see below) for early growth.

A Valuable Fertilizer at Little Cost

Quantity (Prices F. O. B. Chicago by Freight.)	Price
50-lb. Bag, enough for 500 sq. ft. of space, only	\$1.65
100-lb. Bag, enough for 1000 sq. ft. of space, only	\$2.35

(SEND FOR FREE PAMPHLET.)



50-lb. Bag \$1.65 F. O. B. Chicago by freight.



100-lb. Bag \$2.35 F. O. B. Chicago by freight. One bag equals a wagon load manure.

For convenience of our customers we have arranged to have this valuable natural fertilizer put up in small bags to meet your convenience. You will find them very handy in preparing pots, etc., in which to sow seeds or set plants. It will give you quick results. These 5- and 10-pound bags of Sheep Manure come to you with Postage delivered right to your door.

PRICE (Postpaid)

Quantity	States Group 1	States Group 2	States Group 3
5-Pound Bag	\$0.75	\$0.90	\$1.10
10-Pound Bag	\$1.30	\$1.65	\$2.00

SAVE A WHOLE MONTH

START PLANTS A MONTH EARLIER—MEANS EARLIER TO MARKET—GET MORE MONEY for WHAT YOU GROW

New Way. Here's a new way to have Mastodon Everbearing Strawberries or vegetables a month or so earlier in the summer. Long before spring planting season opens, start your plants in our Special Forcing Pots, placing these planted pots under Flex-O-Glass (see page 7) in a simply constructed forcing shelter made out of a soap or drygoods box, or in one as shown below. The plants will start growth at once and, by the time normal planting season arrives, your plants will have a month's start.

Grow Plants Quicker and Stronger



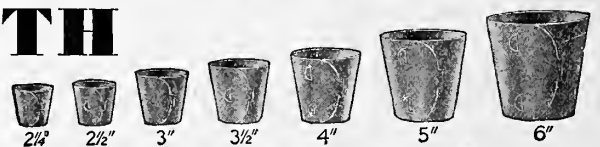
This easily constructed forcing shelter gives your plants a month's earlier start. Have berries, tomatoes, etc., a month earlier.

It's Easy. It's easy, inexpensive and no bother to give your plants a month's early start. Fill the forcing pots with any garden soil enriched with our Special Fertilizer (see page 7), one tablespoonful per quart mixed thoroughly with soil. Place the planted pots close together in your forcing shelter made of a soap box or drygoods box and surround them with soil. Cover the forcing shelter with Flex-O-Glass tacked to strips of wood so they fit down tightly on the edges of the box. Where a number of plants are to be started a forcing shelter can be easily made from boards as shown at the left.

Early Tomatoes, Cabbage, Melons, Etc.

In the same forcing shelter you can start your early tomatoes, cabbage, eggplants, melons, etc., also flowers. It will take very little more room to start them, then you can have early vegetables for market. These early vegetables, melons and flowers are what bring you the big prices—twice to three times what they will when everybody has them to sell.

This is an ideal way to have gladioli for early cut flowers. A bulb can be planted in each 3-in. pot. Think how big and thrifty all your plants will be when normal planting time comes?



Special Prepared Forcing Pots

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season.—Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Plants are not disturbed at all. Set pots, plants and all and their growth is never checked in the least as by the old way. Transplanting the old way sets plants back a week or more—you lose all that time. Not so with these pots and they are so much cheaper.

Sizes.—We recommend the following sizes: 2½" for flowers, such as asters, etc.; 3" for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4" for strawberries, etc., 5" pots will give better results.

PRICES (Postpaid. See Below)

Quantity	Size of Pots				
	2½"	3"	4"	5"	6"
Per 25	\$0.50	\$0.70	\$0.85	\$1.10	\$1.35
Per 50	.70	1.00	1.40	1.85	2.35
Per 100	1.25	1.45	2.25	3.25	4.25
Per 1000	7.25	9.50	15.00	21.50	32.50

(500 or more at 1,000 rates.)

(Postpaid in States in Group 1.—In States in Group 2 add 15c per each 50 pots.—In States in Group 3 add 15c per each pot.)

KEITH BROS. NURSERY, Sawyer, Michigan

Plants Required Per Acre

We always sell out before the end of the season. Those ordering this grade after the latter part of April should give us the privilege of supplying the No. 1 Grade should we be sold out on our Grade No. 1-A. By doing so it will prevent delay in getting your Super-Mastodon plants to you should we be sold out on Grade No. 1-A. Additional No. 1 Grade plants will be sold out in this regard. Otherwise we will please instruct us in this regard. We will assume the responsibility and fill your order the best we can.

Parcel Post Shipments

[illegible]

Post and delivered right to your door, providing it can be conveniently and economically packed in packages to come within the weight limit which your order for plants may be shipped by Parcel Post.

Club Orders—Save Money

Club Orders—Save Money

Every year we receive orders from groups of people who go together and bunch their orders and send them to us as one large order, thereby each party getting his or her plants at a less figure. Remember 500 or more plants in one variety come at 1,000 plants, therefore, where five or more, wanting 100 plants each, in the same variety, club together and send their order in as one order of 500 plants in one variety. This money is usually divided among the party ordering the plants normally. We divided the money among the party normally. We divided. Don't ask us to put up each party's plants in separate packages.

amount sufficient to cover the additional distance

nursery stock, but have no objections to anyone doing as they see fit with plants they purchase from us.)

Start This Spring.

Start This Spring. Now is the opportune time to start in the berry business. Plants are scarce and a normal acreage won't be set—the old patches are nearly all killed out,—and many are dropping out because of the drouth failures. NOW IS THE TIME FOR YOU TO BEGIN.

TO ORDER

Order Early. Saving time and to enable us to save you the varieties you are wanting, order early. Plants are very scarce this year. The country-wide dry weather last summer killed millions of plants.

Others

1-year Blackberry, for each 100 plants or less
2-year Black Raspberry, for each 100 plants or less
2-year Blackberry, for each 100 plants or less

[illegible]

NOTE:—Parcel Post Rates for other plants are given with prices after each description.

Mixed Varieties, \$4.90
Per 1,000 for...

Labels occasionally get lost off crates of straw-
strong and thrifty, have to be thrown away
able and scarce as plants are, we offer them at
days there is a surplus dug of some varieties,
house, we offer them also at "cut price" rates.
ies listed in this catalog and are first-class in
varieties you plant, these plants are just what
variety or label those we do send.

40c per 25; 90c per 100; \$1.60 per 200; \$2.00 per 300; \$2.50 per 400; \$4.90 per 1,000.

1—You Are Protected by Our Guarantee



WE GUARANTEE our plants to reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a signed statement from your express agent or postmaster showing the loss or damage to plants.

Furthermore, we guarantee our plants to live and grow and will replace **FREE** any that do not through any fault of ours or the plants, providing the customer pays transportation charges on new shipment and sends in complaint before August first of the year in which plants were purchased.

Furthermore, we guarantee our plants to be first-class in every way, true-to-name, and free from injurious diseases, and insects. They are State inspected.

2—You Are Protected by State Inspection

Every year State Inspectors go over our fields very thoroughly and grant us the right (see Certificate below) to sell our plants if they are found worthy. In the picture at the right you will see Mr. Mandenberg, our State Inspector, on the right end of the "gang." Isn't he a "big boy?" Certainly makes us toe the mark. The other boys are deputy inspectors.

MICHIGAN STATE DEPARTMENT OF AGRICULTURE
ORCHARD AND NURSERY INSPECTION

CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY that the Nursery Stock of Keith Bros. Nursery, Sawyer, Michigan, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after Sept. 15, 1931.

HERBERT E. POWELL, Commissioner.

E. C. MANDENBERG, in Charge of Orchard and Nursery Inspection.

Bureau of Agricultural Industry, A. C. CARTON, Director.

Lansing, Mich., 1930.



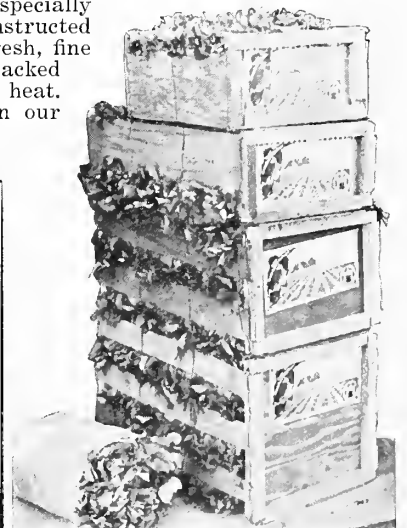
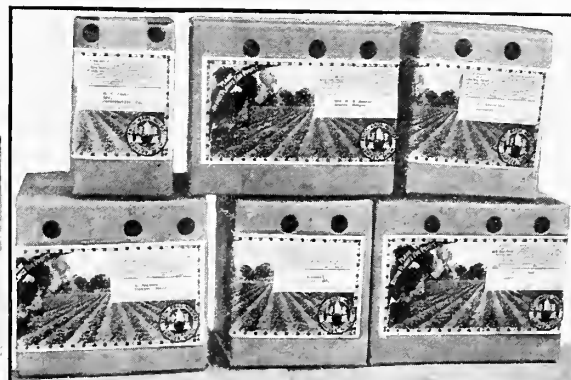
3—You Are Protected by Careful Packing

We are always on the lookout for the best interests of our customers. We do everything possible to have our Vitalized plants reach you in good condition. From the time a plant is taken from the ground, it is protected so that its roots do not become dry. The plants are packed in wire-bound crates with a special moss (see pictures below) placed around their roots to keep them damp until they reach their destination. Our interests do not end when your order is filled. It extends on until the plants have fruited for you. We are interested in your success.

OUR NEW METHOD A WONDERFUL SUCCESS

In small orders our strawberry plants are shipped to you in ventilated corrugated fiber boxes with their roots surrounded with damp moss protected by wax paper. This is our new method and it is giving wonderful results. In this new package, we have shipped plants to friends in Florida also California and without unpacking this package, they sent the box back and the plants returned to us in good condition. By it we also ship plants to Europe, South America, New Zealand and other foreign lands, they arriving in good condition. For two years we have used this method and it gives such good results we are using it again this spring.

The larger orders are shipped in wire-bound crates, made especially for us. It has taken us four years to work out this specially constructed crate and it certainly gets quality plants to customers in a fresh, fine condition. In these special crates, the roots of the plants are packed in damp moss, but the tops are exposed to air so they do not heat. We get them to you as nearly as possible like they grew in our nursery only the roots are embedded in moss instead of soil.



Keith Bros. special method of packing their Vitalized Plants. Note use of special moss over roots which prevents drying out. We go way up in Wisconsin to get this moss.

They get plants to you in tip-top shape.

Different sizes of wire-bound crates used. Crates can't be broken open in transit.

Keith's Black Raspberries

Plants Twice Government Inspected

Good Plants Like These Are Scarce This Year

We offer our customers two grades of Cumberland plants this season. One-year or tip plants and two-year Transplants. Note the difference in the illustrations at the right. The tip plants are the kind generally offered, but the two-year transplants are branched and ready to fruit for you this summer. Ideal to plant for quick cash returns. We have only a limited number of them. Order early and avoid disappointment.



CUMBERLAND

Order Early and Have Your Blackberry and Raspberry Plants Shipped Before May 1

Owing to the general weather conditions after May 1st we can not guarantee Raspberry or Blackberry plants to reach our customers in the ideal condition that they will if shipped earlier. Have your plants shipped early. You can easily heel them in in some loose soil and have them in ideal condition when you are ready to plant.

CUMBERLAND

Largest and Leading Black Raspberry

The most reliable and productive Black Raspberry. A standard variety set extensively everywhere. Berries very large, perfect, firm, attractive, not "seedy." Canes do not winter-kill, stands 20° below zero.

Our Cumberland, both one and two-year plants are:—

1. Freshly dug. Carefully packed and shipped direct to you. We use no storage plants whatever.
2. They are disease free having passed a double (two) rigid inspection by State authorities.
3. They are properly grown in our ideal raspberry soil and every plant is guaranteed.

We Pay Postage and Express. See Page 27.

Prices, One-Year Plants:— 70c per 6; \$1.25 per 12; \$2.00 per 25; \$3.50 per 50; \$4.75 per 100.

For States in Group No. 2 add 1c per plant, States in Group No. 3 add 1½c per plant.

Prices, Two-Year Plants:— \$1.25 per 6; \$1.90 per 12; \$2.90 per 25; \$4.75 per 50; \$8.00 per 100.

For States in Group No. 2 add 1½c per plant, in Group No. 3 add 2c per plant.



Showing One- and Two-Year Raspberry Plants.

Keith's Blackberries

Hardy Northern Grown Plants

We offer you the most productive Blackberry plants for garden or field culture. We have two grades of one-year plants and two-year transplants. The one-year plants are graded No. 1 and No. 1-A, the latter being taller and well rooted, and the No. 1's are of the average size generally offered by nurseries. The two-year transplants are two years old branched and ready to bear a crop of berries for you this coming summer. Just the plants you want for quick cash.



Two outside plants show our two-year Alfred Blackberry Plants. Note the enormous fibrous Root System and the well-branched top.

Sucker plant shown between other two. Compare with the plants on each side of it.

VARIETIES

ALFRED

A New Sweet Coreless Blackberry

Biggest blackberry known. Big, glossy, black berries, 1½ to 1¾ inches long, without a core and almost seedless. Canes hardy, need no winter protection, strong, upright, loaded with berries. Heavy producer. We have these plants in one- and two-year grades.

ELDORADO

The Old Standby, Very Hardy, Productive

Canes vigorous, stands severe winters. Berries not as large as Alfred but fully as sweet, not seedy, can't be beat for jams, jellies, and the like. Branched well and every branch bears loads of berries. Keith's Eldorado or Alfred Blackberry plants are guaranteed in every way.

Prices Prepaid

We Pay Postage and Express
(See Page 27)

Alfred, One-Year, Grade No. 1:— 75c per 6; \$1.35 per 12; \$2.25 per 25; \$3.75 per 50; \$6.50 per 100.

Alfred, One-Year, Grade No. 1-A:— \$1.00 per 6; \$1.65 per 12; \$3.00 per 25; \$5.50 per 50; \$9.00 per 100.

Alfred, Two-Year Transplants:— \$1.75 per 6; \$2.50 per 12; \$4.00 per 25; \$6.75 per 50; \$12.50 per 100.

Eldorado, One-Year, Grade No. 1:— 60c per 6; \$1.00 per 12; \$1.65 per 25; \$3.00 per 50; \$4.00 per 100.

Eldorado, One-Year, Grade No. 1-A:— 90c per 6; \$1.50 per 12; \$2.50 per 25; \$4.50 per 50; \$7.50 per 100.

For States in Group No. 2 add 1c per one-year plant. States in Group No. 3 add 1½c per one-year plant.

For two-year plants add 2c for States in Group No. 2 and 2½c for States in Group No. 3.

Think of It—
Delicious
**RED
RASPBERRIES**
Right from
Your Own Garden!

These Plants Require
Little Space and
They
Can Be Pruned
So They Are Not in
the Way as
You Walk.

And
REMEMBER,
They
Market Readily at
GOOD PRICES
Because
There Are Never
Enough to
Meet the Demand.

**TRY
SOME**

KEITH'S LATHAM

**RED
RASPBERRY
PLANT**

The World's Greatest Raspberry

A NEW variety originating on the Minnesota State Breeding Farm. Prof. Hansen of South Dakota states: "The hardiest red raspberry of them all." Prof. Herrick of Ames, Iowa, says: "A superior raspberry in every way, and Prof. Brierly of Minnesota considers Latham "A very good variety for Minnesota." Noted for its large, firm berries. We never saw larger red raspberries. Look in picture below. Two just about fill a teaspoon. Canes very hardy and wonderfully productive. Often bears first summer, for instance,—in the spring we set 10,000 Latham and picked over \$300 in berries, beginning in July. They were wonderful sellers at a roadside stand. Ripens right after Early King and has a long fruiting season, replacing standard varieties everywhere. We recommend Latham above all other Red Raspberries. All growers in this great berry section are planting Latham

in preference to all other red raspberries. They find Latham berries so large that they bring the best prices on the market. Latham is their money maker.

Besides the one-year Extra Fancy and common sucker plants we have Latham Transplants (two-year old plants) which will bear heavily this summer. As long as they last we offer them in 6 to 100 lots. Set Latham Transplants and pick beautiful red raspberries all this summer and next spring, too. For complete price list see page 28.

PRICES

We Pay Postage as Shown on Page 27

One-Year No. 1 Grade:—

75c per 6; \$1.40 per 12; \$2.30 per 25; \$3.90 per 50; \$6.15 per 100.

One-Year Extra Fancy:—

\$1.00 per 6; \$1.75 per 12; \$2.90 per 25; \$4.50 per 50; \$7.55 per 100.

Two-Year Transplants—

\$1.50 per 6; \$2.45 per 12; \$4.00 per 25; \$7.00 per 50; \$11.00 per 100.

**Complete Price List
on Page 28.**



LATHAM

ST. REGIS

Everbearing Red Raspberry

Bears its berries on tips of new canes during summer and fall months. The same canes bear the following spring like any red raspberry and they ripen early, ahead of any other varieties we offer.

Berries rich crimson red, firm, medium in size and of the best red raspberry flavor. Can't be beat for jams and jellies. The berries of the summer and fall crop are in great demand, especially at roadside markets bringing three to five times as much as the spring crop. Don't miss this opportunity to have rich, delicious red raspberries all summer and fall as well as in the spring.

We Pay Postage as Shown on Page 27

We offer St. Regis in one- and two-year old plants. *One-Year Plants:—*90c per 6; \$1.50 per 12; \$2.50 per 25; \$4.20 per 50; \$5.75 per 100.

Two-Year Transplants:—\$1.65 per 6; \$2.75 per 12; \$4.70 per 25; \$8.00 per 50.

KEITH BROS. NURSERY, Sawyer, Michigan

EARLY KING

A Reliable Early Variety

Ripens early in raspberry season. Berries do not fall off after rains or when not picked regularly. Ripen evenly over long fruiting season. Berries firm, medium to large, do not crumble when ripe and are not "seedy." We offer only 1-year plants.

We Pay Postage as Shown on Page 27

*Price One-Year Plants:—*50c per 6; 90c per 12; \$1.65 per 25; \$2.50 per 50; \$4.00 per 100. (Complete price list on page 28.)

CUTHBERT

Reliable Late Variety

An old reliable variety with remarkably strong canes. Berries very large, rich crimson, very firm and of the best, rich flavor. A very good late variety to set along with Early King.

We Pay Postage as Shown on Page 27

*Price One-Year Plants:—*60c per 6; \$1.00 per 12; \$1.85 per 25; \$2.90 per 50; \$4.50 per 100. (Complete price list page 28.)

CHIEF

Brand New Red Raspberry—Offered for the First Time This Year

Can best be described by comparing it with above variety, the Latham, which it resembles very much, but a week to ten days earlier. Leading horticulturists and authorities from Minnesota State Experiment Station where the variety originated give the following:—

- 1—Heavier Yields than Latham.
- 2—Week to ten days earlier.
- 3—Hardier, and more vigorous grower.
- 4—Of better quality and better shipper.
- 5—Almost completely free from Mosaic, Mildew, etc.
- 6—A freer grower with stronger stockier plants than Latham.
- 7—Destined to be the leading Red Raspberry.

We have a very limited number of plants direct from the original stock and offer no more than 25 plants per order. Get your start this year.

Price One-Year Plants:— \$2.00 per 6; \$3.50 per 12; \$5.00 per 25.

SAVE MONEY

KEITH'S RASPBERRY GARDENS BARGAIN PRICES

We offer a saving to you on your Raspberry Gardens.

(No. 1) 6 plants each of one-year Latham, Cuthbert, King and Cumberland (black), 24 plants in all, catalog price \$2.50, SPECIAL PRICE, **\$2.25**

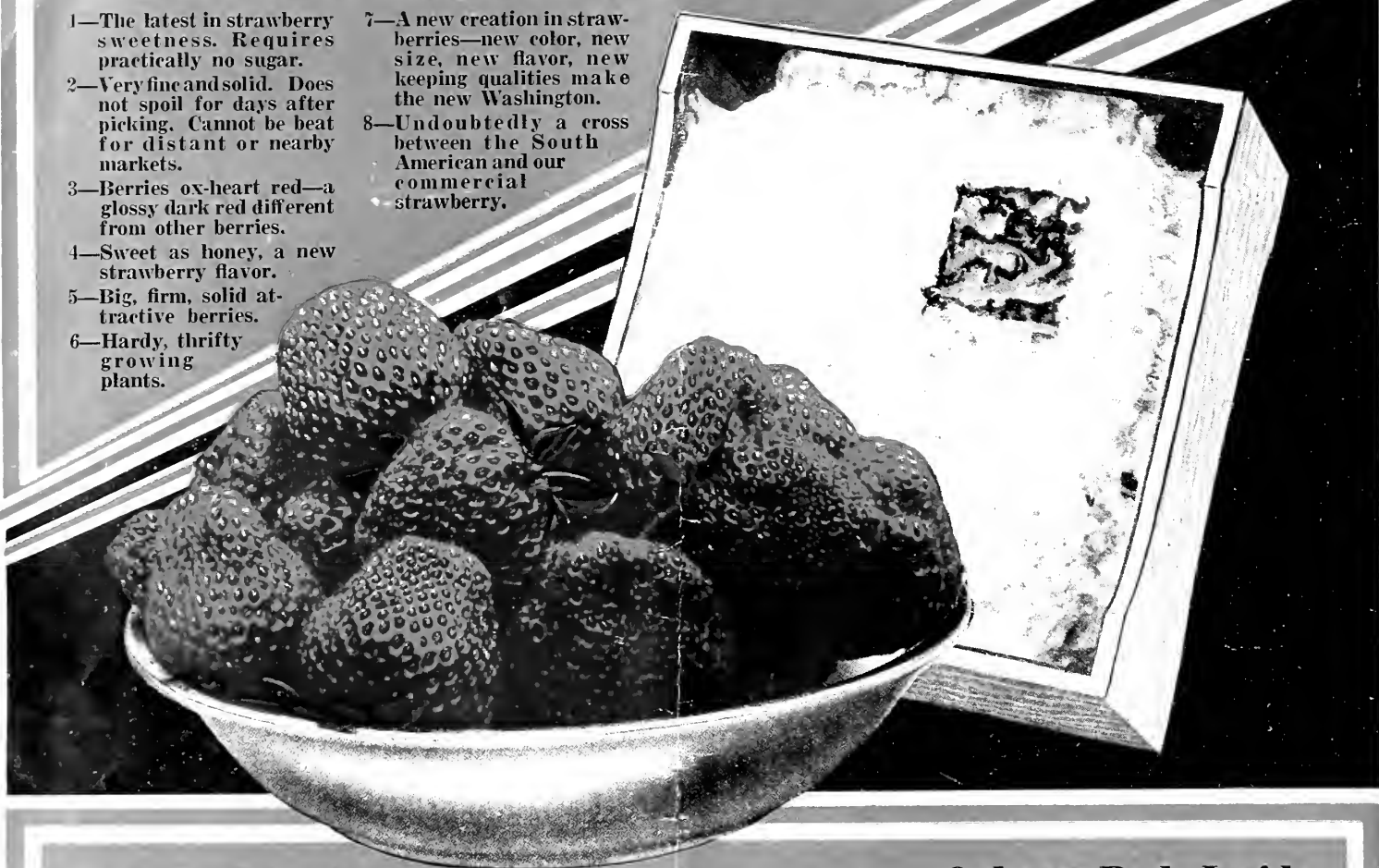
(No. 2) 12 1-year plants in each, catalog price \$4.55, SPECIAL PRICE, **\$4.10**

Have You Tried the NEW WASHINGTON!

—The "Honey-Sweet Strawberry"

You'll Like It Because—

- 1—The latest in strawberry sweetness. Requires practically no sugar.
- 2—Very fine and solid. Does not spoil for days after picking. Cannot be beat for distant or nearby markets.
- 3—Berries ox-heart red—a glossy dark red different from other berries.
- 4—Sweet as honey, a new strawberry flavor.
- 5—Big, firm, solid attractive berries.
- 6—Hardy, thrifty growing plants.
- 7—A new creation in strawberries—new color, new size, new flavor, new keeping qualities make the new Washington.
- 8—Undoubtedly a cross between the South American and our commercial strawberry.



New Creation in American Strawberries

This new variety is without question related to the South American strawberry, where size, flavor, sweetness, long keeping qualities predominates. The Washington has these characteristics more fully developed than our present North American varieties. As mentioned by the introducer, Mr. F. E. Beatty:—"Truly, this remarkable new type of strawberry is destined to be the greatest achievement in strawberry history. New in color—new in size—new in taste and a real revelation in keeping qualities. Never before a strawberry that could equal the new Washington for enormous size, deep red color and delicious sweet taste. No other variety can approach Washington for hardy growth, big yields and exceptional keeping qualities."

Great Sugar Saver "Honeysweet"

Without question, Washington is the latest in strawberry sweetness. No other varieties we have ever tasted has the sweetness and delicious flavor of the Washington.

In serving the variety in shortcakes, desserts and the like, very little sugar is necessary. And in preserves, jellies, and jams a minimum amount of sugar is required. Its sweetness along with its unique flavor gives Washington a characteristic never before found in a strawberry. Once you bite into and taste that perfumed delicious flavor you will never forget it. Surely here is something new in a strawberry that you cannot afford to miss.

Oxheart Red—Inside and Out

The color of Washington is different from other strawberries. It's an ox-heart red. A dark glossy red inside and out. We have never seen a berry like it. This unique color, with other points mentioned, together with the fact that it originated in the State of Washington on the Pacific Slope where many varieties of the South American strawberry are found, leads us to more strongly believe that the Washington has "blood" of the South American strawberry in it. Without question this is where the Washington gets its color, sweetness, size, long keeping qualities, etc., which make it a different strawberry for all North American lovers. (Prices on page 28.)

KEITH BROS. NURSERY — SAWYER
STRAWBERRY HEADQUARTERS MICH.